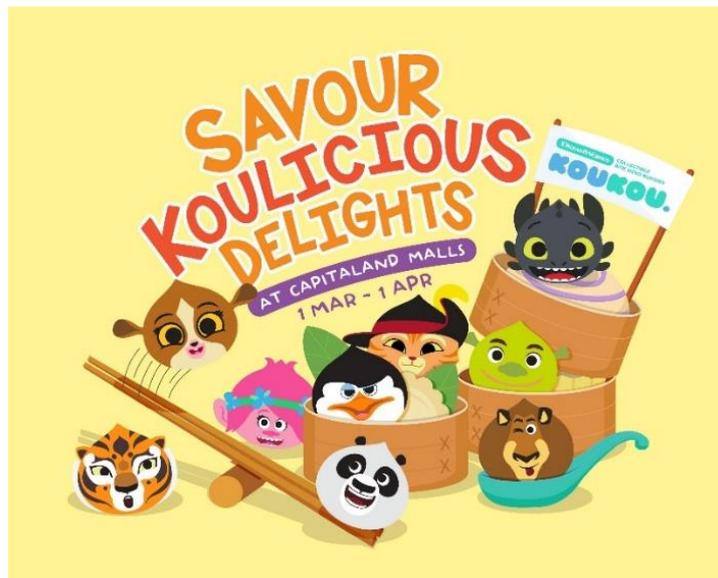


NEWS RELEASE

CapitaLand hosts the world's first DreamWorks KouKou festival at its Singapore malls

'Savour Koulicious delights at CapitaLand malls' will take place across 15 participating malls island-wide from 1 March to 1 April 2018



Singapore, 1 March 2018 – Calling all DreamWorks fans in Singapore! Get ready to meet your favourite movie characters such as Po, the noodle-slurping martial arts obsessed Kung Fu Panda; Shrek, the lovable curmudgeonly ogre; and Skipper, the leader of the penguins from Madagascar – in their cutest form ever! CapitaLand, which owns and manages Singapore's largest shopping mall network, is hosting the world's first DreamWorks KouKou festival from 1 March to 1 April 2018. During the month-long food-themed festivities taking place across 15 participating malls¹, well-loved characters from popular DreamWorks animated films will delight fans in the irresistibly adorable bite-sized form known as KouKou (Kou, pronounced "ko", means "mouth" in Chinese and is written as "口"). Positioned as the world's first interactive DreamWorks KouKou showcase, the festival also marks the global launch of DreamWorks KouKou.

Ms Teresa Teow, Head of Retail Management, Singapore, CapitaLand Retail, said, "At CapitaLand, we aim to provide quality and unique experiences in our malls that create special and unforgettable moments for our shoppers. Universal Pictures is behind some of the best-selling animated features of all time, helping families to dream and laugh together over the years with characters that are distinctive, relatable and humorous. We are thus delighted to

¹ Participating malls are: Bedok Mall, Bukit Panjang Plaza, Bugis Junction, Bugis+, IMM Outlet Mall, JCube, Junction 8, Lot One, Plaza Singapura, Raffles City, Sembawang Shopping Centre, SingPost Centre, Tampines Mall, The Star Vista and Westgate.

partner with Universal Pictures in the global launch of DreamWorks KouKou. We are confident that this large-scale interactive DreamWorks KouKou showcase at CapitaLand malls will serve up a ‘delectable’ treat for our shoppers.”

The DreamWorks KouKou festival, titled ‘Savour Koulicious delights at CapitaLand malls’, kicked off today at Raffles City Singapore and Plaza Singapura. Six DreamWorks mascots Shrek, Alex, Po, Mei Mei, Skipper and Puss in Boots made a rare appearance during the launch event – their first time in Singapore malls. Shrek and Alex turned up at Raffles City Singapore to celebrate the completion of a Shrek mosaic created with 3,640 cups of matcha – a new record for the largest tea mosaic in Singapore. Skipper and Puss in Boots boarded an open-top bus headed for Plaza Singapura to join excited fans in the unveiling of one-metre-tall DreamWorks KouKou inflatables featuring Po, Mei Mei, Alex and Shrek.

Shoppers who take part in the festivities across 15 participating malls island-wide will find themselves transported to a world of larger-than-life foodscapes where they can interact with DreamWorks KouKou characters in a series of adventures. These include KouKou Drone Dash, Koulicious local specialty food maze, Lo-Koulicious inflatable obstacle course, Golf Kou-rse Diner, Kou and Arrow, and Kou-nichiwa food art.

Fly DreamWorks KouKou characters on drones

Take on the KouKou Drone Dash challenge at Plaza Singapura, Lot One Shoppers’ Mall and JCube and you may just emerge as the ultimate drone Kou-mander with the fastest timing. To get started, fly DreamWorks KouKou characters on drones through the world of savoury dim sum delights (Plaza Singapura and Lot One) or a sugar Kou-ted adventure of sweet treats (JCube). The top participant with the fastest timing for each day wins a pair of Universal Studios Singapore tickets. Daily top participants will be invited to take part in the drone flying finals to be held in JCube. Six winners at the finals will each walk away with the grand prize of a DJI Mavic Air Fly More Combo.

For an immersive offline-and-online experience, shoppers can use the DreamWorks KouKou App² at Lot One, The Star Vista and Bukit Panjang Plaza to interact with KouKou characters in augmented reality. Shoppers can also win \$100 CapitaVoucher by participating in the Kou-mazing race at IMM, JCube and Westgate using the chatbot in the CapitaStar app² over the weekend of 17 and 18 March.

Get active with DreamWorks KouKou

Go on a guilt-free food adventure in a series of sports-themed missions across eight malls! Shoppers can challenge themselves in the Golf Kou-rse Diner at Tampines Mall and IMM, or test their archery skills in the Kou and Arrow Food Hunt at Bedok Mall and Westgate. For alternative ways to get your heart pumping, try the Lo-Koulicious inflatable obstacle course at Bukit Panjang Plaza and Junction 8, where shoppers can take part in a runny egg run, climb stackable kopi cups or joust on Singapore’s favourite butter toast. Shoppers can also immerse themselves in a maze of local delights and hunt for hidden tokens at SingPost Centre and The Star Vista.

² Available for download on App Store and Google Play.

Dine at the DreamWorks KouKou pop-up café

Experience 'Koulicious Delights' at the DreamWorks KouKou pop-up café that offers a delectable array of dishes, styled in the likes of popular DreamWorks KouKou characters. Starting from 3 March, the 50-seater café can be found exclusively at Bugis+ Level 5. Shoppers who take part in the DreamWorks KouKou festivities at participating malls stand to win vouchers to dine at this one-of-a-kind café.

Collect exclusive bite-sized buddies

CapitaStar members can redeem exclusive DreamWorks KouKou plush cushions with a daily minimum spend of S\$180³ at participating malls. American Express® CapitaCard members need only charge a minimum spend of S\$160 to their card to redeem one. The DreamWorks KouKou plush cushions comprise eight characters – Po, Poppy, Skipper, Alex, Shrek, Gingy, Mort and Toothless. Stay tuned to collect them all as two characters will be released every week from 1 March to 1 April.

Shoppers who redeem a plush cushion and take part in any of the Koulicious adventures will qualify for the grand draw to win a trip for two to Los Angeles via United Airlines non-stop flights, inclusive of complimentary hotel accommodation and tickets to Universal Studios Hollywood. Two sets of grand prizes are up for grabs.

In addition, shoppers can get their hands on adorable DreamWorks KouKou merchandise, which are available for the first time in participating malls from 1 March.

For the full list of #Koulicious adventures taking place at CapitaLand malls from 1 March to 1 April 2018, please visit www.capitaland.com/koukou.

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About CapitaLand Limited (www.capitaland.com)

CapitaLand is one of Asia's largest real estate companies. Headquartered and listed in Singapore, it is an owner and manager of a global portfolio worth more than S\$88 billion as at 31 December 2017, comprising integrated developments, shopping malls, serviced residences, offices, homes, real estate investment trusts (REITs) and funds. Present across more than 150 cities in over 30 countries, the Group focuses on Singapore and China as core markets, while it continues to expand in markets such as Vietnam and Indonesia.

CapitaLand's competitive advantage is its significant asset base and extensive market network. Coupled with extensive design, development and operational capabilities, the Group develops and manages high-quality real estate products and services. It also has one of the largest investment management businesses in Asia and a stable of five REITs listed in Singapore and Malaysia – CapitaLand Mall Trust, CapitaLand Commercial Trust, Ascott Residence Trust, CapitaLand Retail China Trust and CapitaLand Malaysia Mall Trust.

³ Limited to one plush cushion per member per mall per day. CapitaStar members need only spend a minimum of S\$120 at JCube, Sembawang Shopping Centre, SingPost Centre and The Star Vista to redeem one. American Express® CapitaCard members need only charge minimum of \$100 at JCube, Sembawang Shopping Centre and The Star Vista.

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Media contacts

CapitaLand Limited

Chia Pei Siang

Assistant Vice President, Group Communications

Tel: +65 6713 1379

Email: chia.peisiang@capitaland.com