



RETAIL OFFERINGS FACT SHEET

Poised to become an inviting and energetic heart of Singapore's Civic District, Funan aims to inspire play, learning, creativity and connection with over 190 brands clustered round six passion themes – Tech, Craft, Play, Fit, Chic, and Taste.

Bringing all-new retail offerings to shoppers in Singapore, more than 30% of tenants at Funan are new-to-market brands, new concept or flagship stores. A showcase for local talents, Funan will also have more than 60% of its tenants originating from Singapore. Around 30% of the brands at Funan will be new introductions to CapitaLand's retail portfolio.

A. NEW-TO-MARKET

Leading brands have chosen Funan to call home – Alibaba's **Taobao** will open its new offline-and-online store in Singapore; consumer tech company **Dyson** will launch the world's first Dyson Demo Store – Beauty Lab; and Britain's renowned folding bikes manufacturer **Brompton Junction** will debut its Southeast Asia's flagship store at Funan.

Nikon will launch its first standalone outlet and flagship Experience Hub in Singapore at Funan, complete with the Nikon School, a workshop space for photography tutorials by professionals. Established local brands such as **FairPrice Finest**, **Golden Village** and Kopitiam's **KOPitech** will also unveil new concepts. From a digital supermarket shopping experience to Virtual Reality Pods in a cineplex and a phone-enabled food ordering system via Facebook Messenger, consumers are set to experience retail in an all-new way with Funan.

Food connoisseurs can stimulate their palates with new flavours coming to Singapore's shores. Japan's famed **Afuri Ramen**, known for its yuzu-infused broth, and Taiwan's popular bubble tea chain **Milksha**, with honey pearls freshly cooked and air-flown to Singapore, are some of the exciting Taste offerings in Funan.

B. HOMEGROWN BRANDS

Emerging and well-known labels and retailers from Singapore will be setting up shop in Funan, making up more than half of the tenants. Fashion brand **Love, Bonito** will set up its largest outlet in Singapore at Funan will artisan jeweller **Carrie K.** will open her first standalone boutique. **Another Sole**, retailing socially conscious footwear, will launch its first menswear line in its Funan boutique.

Homegrown brands that have been making waves overseas will also be part of the Funan community. In addition to its stable of brands from **strip**, **browhaus** to **Tiong Bahru Bakery**, Spa Esprit will also showcase its first Japanese restaurant, **Noka**, situated next to Funan's Urban Farm. Foodies can experience the farm-to-table concept first-hand, where farmers from **Edible Garden City** will work with chefs in Funan to curate, grow and harvest pesticide-free produce.

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Experiential and activity-based retailing will also come to life at Funan with **Climb Central** operating the highest climbing facility in the Civic District, local theatre group **W!ld Rice** will enthral fans of the performing arts at its state-of-the-art theatre and studio, and **The ARK Futsal** will open Singapore's first fully unmanned futsal facility.

C. RETURNING BRANDS

Fans of Funan will recognise the return of familiar names such as **CRISTOFORI Music**, **COURTS**, **GamePro Shop**, **Alan Photo**, **T K Foto**, **Memory World**, **inforcom @ Funan** and others. **COURTS** will return to Funan bigger and better, opening its first uniquely IoT store, featuring simulated smart home concepts where consumers can visualise their dream home fully connected.

Local eateries who have won the hearts and stomachs of loyal fans will also stage their return. **Ya Kun Kaya Toast**, **Qi Ji**, **Old Chang Kee** and **Old Street Bak Kut Teh** will be serving up Singapore delights at their new outlets in Funan.



Funan's Retail Facts & Figures

Total number of tenants	192
New-to-market and new concept stores	<p>Over 30% of tenants including:</p> <ul style="list-style-type: none"> • Afuri Ramen • BERNINA • Benjamin Barker • Dyson Demo Store – Beauty Lab • Nikon Experience Hub • Taobao
Homegrown brands	<p>Over 60% of tenants including:</p> <ul style="list-style-type: none"> • 5 Senses Bistro • Beyond The Vines • Liao Fan Hawker Chan • PPP Coffee • Sonata Community Studio • strip & browhaus
New-to-CapitaLand brands	<p>Around 30% of tenants including:</p> <ul style="list-style-type: none"> • Climb Central • dal.komm Coffee • Dr. Martens • Love, Bonito • Nayuki Tea • The DARK Gallery
Returning brands	<p>13 tenants including:</p> <ul style="list-style-type: none"> • COURTS • GamePro Shop • Old Chang Kee • Old Street Bak Kut Teh • Qi Ji • T K Foto

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Examples of brands under Funan's six passion clusters

Tech	
1. audio-technica	6. DJI
2. Authorised Mi Store	7. Fujifilm Studio
3. Nikon Experience Hub	8. Tech360.tv
4. BEST DENKI	9. T K Foto
5. COURTS	10. We The People

Craft
1. ABC Cooking Studio
2. Arium Collection
3. BERNINA
4. CRISTOFORI Music
5. The Green Collective

Play
1. Drumstruck Studios
2. Golden Village
3. The Collector's Base
4. The Kiap Kiap Place
5. Wild Rice

Fit
1. Brompton Junction
2. Climb Central
3. Sonata Community Studio
4. The ARK Futsal
5. TFX

Chic	
1. Another Sole	6. JD Sports
2. Beyond The Vines	7. Love, Bonito
3. Dr. Martens	8. The Shirt Bar
4. Dyson	9. Wardrobemess
5. Herschel Supply	10. Zoff

Taste	
1. Afuri Ramen	6. Steak & Sushi
2. KOPItech	7. Trufflelicious by The Travelling C.O.W.
3. Milksha	8. Tsuta Japanese Soba Noodles
4. Nayuki Tea	9. The Oyster Bank
5. Noka	10. Wolf Burgers