



PRESS RELEASE

CapitaLand launches Disney-themed celebration for shoppers in Singapore to enjoy this festive season

- *Festivities include exciting projections and character installations inspired by Disney, festive activities, and exclusive rewards for fans of all ages*
- *Disney-themed celebrations to be held across 16 CapitaLand malls in Singapore!*



Singapore, 10 November 2022 – CapitaLand has launched an exciting Disney-themed festive celebration at 16 CapitaLand malls in Singapore. From 11 November to 31 December 2022, fans young and old can discover Disney-themed displays and photo opportunities, rewards, gamification and retail pop-ups with Disney merchandise. The end-of-year festivities called “From Our Family To Yours” will give shoppers the opportunity to connect with their favourite Disney brands and characters this festive season.

Mr Chris Chong, CEO, Retail & Workspace (Singapore and Malaysia), CapitaLand Investment, said: “We continue to push the boundaries of retail by rejuvenating our malls’ lifestyle offerings and curating immersive experiences that will light up the imagination of our shoppers. This festive season, we are delighted to reach new heights with CapitaLand’s largest Disney-themed festive celebration in Southeast Asia, offering awe-inspiring entertainment and iconic character installations from Disney, Pixar, Star Wars, and Marvel across 16 CapitaLand malls islandwide.”

Excitement Awaits Shoppers

CapitaLand malls will be hosting specially curated projection shows inspired by Disney+ Originals, featuring scenes from *Star Wars: Andor* at Raffles City Singapore from 11 to 20 November 2022, while fans of the latest Marvel Studios' series on Disney+, *SheHulk: Attorney at Law*, can delight in a projection show at Bugis Junction from 25 November to 4 December 2022.

During the festive season, each of the 16 CapitaLand malls in Singapore will be decorated with Disney-inspired displays until 31 December 2022, featuring character installations offering exciting photo opportunities for fans of Disney's beloved characters and brands (see Annex A).

Shoppers, families and Disney fans visiting CapitaLand malls this festive season will be able to see a life-sized *Iron Man* figure at Funan and two separate installations of *Frozen's* Elsa in JCube and Bedok Mall. Travelling to Plaza Singapura? Go to the end of a special light tunnel to see a display of *Thor*, the God of Thunder! A replica of his fellow avenger, *The Incredible Hulk* will be stationed at Bugis Town (Bugis Junction and Bugis+) to delight Marvel fans too.

Star Wars fans will be able to discover a replica of the X-wing starfighter installation at the heart of Raffles City Singapore. For Pixar enthusiasts, a special *Cars* set up will be found at Westgate, while statues of the characters from *Toy Story* will make a special appearance at Junction 8 and SingPost Centre to excite the young and young at heart!

Want to relive your childhood with your family? Catch character installations of Mickey Mouse and Minnie Mouse at Tampines Mall and replicas of Donald Duck and Daisy Duck at Lot One.

Exclusive Christmas Gamification and Rewards

Shoppers looking to bring home a gift this holiday season will be pleased to find retail pop-ups in seven CapitaLand malls including Tampines Mall, Westgate, and Junction 8, throughout the festive season. The retail pop-ups bring together a wide range of Disney-themed merchandise, including local brands Klosh, L'zzie, Shop The Paw and The Elly Store, who will bring their Disney-inspired designs. Find adorable pet accessories, the sweetest apparel for all ages, and more ideas for the perfect holiday gift!

The pop-ups will also feature an exclusive purchase-with-purchase promotion: get your hands on Disney-themed recyclable tote bags priced at S\$10 each, with any purchase in the pop-up stores (while stocks last). With patterns inspired by beloved Disney, Pixar and Marvel characters, the eco bags come in blind packs with four mystery designs! Can you guess which you'll get?

For more festive fun at CapitaLand malls, spend a minimum amount at participating malls and receive eCapitaVouchers! For a limited time, 10 lucky winners stand to win 1 million STAR\$® (worth S\$1,000), available till 31 December 2022.

To More Activities and Beyond Christmas

CapitaLand's launch of "From Our Family To Yours" is among a range of activities for Disney fans and shoppers. Expect more seasonal activities such as the Lunar New Year in January, the school holiday period in June and next year's festive celebrations in December, offering shoppers more shopping perks and highlights to be announced later.

For more information as well as Terms and Conditions, please visit:

<https://www.capitaland.com/Disney-From-Our-Family-To-Yours.html>

For more photos, please find the press kit [here](#).

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About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real estate investment manager (REIM) with a strong Asia foothold. As at 30 September 2022, CLI had about S\$130 billion of real estate assets under management, and about S\$86 billion of real estate funds under management (FUM) held via six listed real estate investment trusts and business trusts, and about 30 private vehicles across Asia-Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and its full stack of operating capabilities, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve net zero emissions by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

Follow CapitaLand malls on social media:

Facebook: [@CapitaLandMallsSG](#)

Instagram: [@CapitaLandMallsSG](#)

WeChat Official Account: WeChat ID: CapitaLandMallsSG

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Twitter: [@CapitaLand](#)

YouTube: youtube.com/capitaland

Annex A (Projection Shows and Installations)

Projection Shows		
Mall	Featured Disney+ Title	Duration
Raffles City Singapore	<i>Star Wars: Andor</i>	11 to 20 November (10 Days) Every 15 minutes from 7.00pm, Last show at 9.45pm
Bugis Junction	<i>SheHulk: Attorney at Law</i>	25 November to 4 December (10 Days) Every 15 minutes from 7.00pm, Last show at 9.45pm
Installations		
Mall	Theme	Additional Activities
Aperia 12 Kallang Ave, Singapore 339511	<i>Disney's Winnie The Pooh</i>	
Bedok Mall 311 New Upper Changi Rd, Singapore 467360	<i>Disney's Frozen</i>	
Bugis Junction 200 Victoria St, Singapore 188021	<i>Marvel's Incredible Hulk</i>	
Bugis+ 201 Victoria St, Singapore 188067	<i>Marvel's Incredible Hulk</i>	
Bukit Panjang Plaza 1 Jelebu Rd, Singapore 677743	<i>Disney's Winnie The Pooh</i>	
CQ @ Clarke Quay 3 River Valley Rd, Singapore 179024	<i>Marvel's Captain America</i>	
Funan 107 North Bridge Rd, Singapore 179105	<i>Marvel's Iron Man</i>	18 November to 31 December, Funan's Underground Pedestrian Link, B2 – Marvel Art @ UPL

		9 to 25 December, #01-04 – Hot Toys Christmas Showcase
IMM 2 Jurong East Street 21, Singapore 609601	Disney and Pixar's <i>Monsters, Inc.</i>	
JCube 2 Jurong East Central 1, Singapore 609731	Disney's <i>Frozen</i>	
Junction 8 9 Bishan Pl, Singapore 579837	Disney and Pixar's <i>Toy Story</i>	
Lot One Shoppers' Mall 21 Choa Chu Kang Ave 4, Singapore 689812	Disney's Donald Duck and Daisy Duck	
Plaza Singapura, and The Atrium @ Orchard 68 Orchard Rd, Singapore 238839	Marvel's <i>Thor</i>	25 November to 18 December, The Alley (Opposite Sephora, #01-56 to 57) – Training Alley: Game Stations 10, 11, 17 & 18 December, The Alley (Opposite Sephora, #01-56 to 57) – Christmas Craft Workshops
Raffles City Singapore 252 North Bridge Rd, Singapore 179103	<i>Star Wars</i>	
SingPost Centre 10 Eunos Rd 8, Singapore 408600	Disney and Pixar's <i>Toy Story</i>	12 November to 25 December – Favourite Family Moments: - Spend S\$50 in one receipt and redeem a bauble card and a photo booth experience - Pen down your favourite family moment in SingPost Centre on the bauble card, hang it on the tree and stand to win a prize! More than S\$3,000 worth of prizes to be

		won!
Tampines Mall 4 Tampines Central 5, Singapore 529510	Disney's Mickey Mouse and Minnie Mouse	
Westgate 3 Gateway Dr, Singapore 608532	Disney and Pixar's <i>Cars</i>	

Annex B (Disney Retail Pop-Ups)

Mall	Location of Pop-Up Store	Duration
Bugis Junction	L1 Hylam Street Atrium	21 November 2022 to 26 January 2023
Bugis+	L2 Atrium	21 November 2022 to 26 January 2023
Funan	B2 Atrium	28 November 2022 to 20 January 2023
Junction 8	L2 Atrium	14 November 2022 to 27 January 2023
Raffles City Singapore	L2 Atrium	7 November 2022 to 20 January 2023
Tampines Mall	L1 Concourse	9 November 2022 to 24 January 2023
Westgate	L1 Atrium (Indoor Space)	16 November 2022 to 28 January 2023

Annex C (Shopping Promotions and CapitaStar App Gamification)

Spend and Redeem For All Shoppers		
Mall(s)	Mechanics	Terms and Conditions
Aperia and Bugis+	Spend S\$60 to redeem S\$5 eCapitaVoucher on Weekdays	<ul style="list-style-type: none"> - 100 redemptions per day - All combined receipts must meet a minimum of S\$20 and is only applicable for same-day, same-mall receipts - One redemption per shopper per mall - Excludes supermarket receipts (excluding Cold Storage in Aperia)
Bedok Mall, Bugis Junction, Bukit Panjang Plaza, JCube, CQ @ Clarke Quay, Funan, IMM, Junction 8, Lot One, Plaza Singapura, SingPost Centre, Tampines Mall and Westgate	Spend S\$150 to redeem S\$10 eCapitaVoucher on Weekdays	<ul style="list-style-type: none"> - 150 redemptions per day - At least one receipt must meet a minimum of S\$50 spend - One redemption per shopper per mall - Excludes supermarket receipts
IMM, JCube, Junction 8 and Westgate	Spend S\$150 to redeem S\$10 eCapitaVoucher on Weekends only	<ul style="list-style-type: none"> - 150 redemptions per day - At least one receipt must meet a minimum of S\$50 spend - One redemption per shopper per mall - Excludes supermarket receipts
Voucher Redemption for CapitaStar Members (Receive \$10 eVoucher via CapitaStar App)		
Mall(s)	No. of Redemptions	Terms and Conditions
Bedok Mall, Bugis Junction, Bugis+, Bukit Panjang Plaza, Funan, IMM, JCube, Junction8, Lot One, Plaza Singapura, SingPost Centre, Tampines Mall and Westgate	1,200 (300 per week per mall)	<ul style="list-style-type: none"> - Vouchers can only be used at selected tenants (i.e. 10 tenants per participating mall per week) - Voucher is valid with a minimum spend of S\$50
CQ @ Clarke Quay	600 (300 per week)	<ul style="list-style-type: none"> - Voucher is valid within 7 days of issuance

CapitaStar App Gamification

Mechanics	CapitaStar members have to complete daily tasks and actions on the CapitaStar App to collect: <ul style="list-style-type: none">a. Disney “From Our Family To Yours” Stamps (which includes eCapitaVoucher rewards) and/orb. Disney Mini Stamps (in-game currency to exchange for a Disney “From Our Family To Yours” Stamp, 30 mini stamps will exchange for 1 Disney “From Our Family To Yours” stamp) There are Disney Characters in the Disney “From Our Family To Yours” Stamp, and players will have to collect all 5 Disney characters to complete a game board.
Duration	11 November to 31 December
Prize	CapitaStar members who collect all 5 character stamps will stand a chance to win 1 million STAR\$® (\$1,000 worth of eCapitaVouchers). The prize is limited to 10 lucky winners.