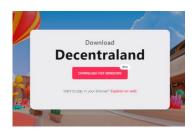
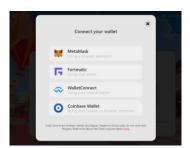
## Annex A - How to get to CapitaVerse

CapitaVerse is held on Decentraland (<a href="https://decentraland.org">https://decentraland.org</a>), which runs directly on web browsers, or as a downloaded desktop client. Note: it does not currently work on mobile devices, so you will need to access it on your laptop or PC.

### Getting there in four simple steps



Set up an account on Decentraland before you join the party. Log into Decentraland through the Windows or Mac (beta) desktop client (recommended) or on the web browser. You can access it using this link: <a href="https://decentraland.org/download">https://decentraland.org/download</a>



Link your selected crypto-wallet to create your account. This will help you receive rewards, collect wearables/ NFT Attendance Pass or participate in virtual hunts. We recommend MetaWallet (<a href="https://metamask.io/">https://metamask.io/</a>) if you do not already have one - it is free! You may join as a Guest, but you won't be able to enjoy the full experience



**3** Create your avatar. Customise your look and dress up for the party of the year!



On 5 April, you can log into your account and teleport directly into the CapitaVerse by visiting our website at <a href="https://www.capitaverse.com">www.capitaverse.com</a>.

## **Annex B - Activities on CapitaVerse**

## Activities happening throughout the duration of CapitaVerse

Head down to the **NFT Attendance Booth** on Level 1 to collect your personal NFT Attendance Pass. This will give you access to redeem exclusive privileges at CapitaLand malls (see Annex C for details)

Collect complimentary CapitaVerse exclusive *Up In The Clouds aura wearable* at the Wearables Booth, while stocks last (3,000 available). All **Gen 1 NFT Attendance Pass Holders** from the first generation of the Capitaverse can also redeem a complimentary *Glide Through the Clouds Emote NFT wearable* that takes your avatar off into the sky.

Explore the virtual galleries, and take delight in bigger brand experiences by partners like National Gallery Singapore, Mastercard®, Zouk, CHARLES & KEITH, FILA, and Urban Revivo!

Set off on an adventure with branded virtual hunts to win more than 800 attractive real-world prizes worth over \$120,000 from **National Gallery Singapore**, **Mastercard**® , **Somersby and Zouk** 

Participate in the **Best Dressed Avatar: Social Media Contest** and stand a chance to be one of 10 lucky winners to win a total of one million STAR\$® (worth \$1,000 eCapitaVoucher)!

To participate, simply:

- 1. Be creative with your avatar wearables
- 2. Share a photo of your Decentraland avatar on Instagram and tag @CapitaLandMallsSG
- 3. Double your chances of winning by turning up in the CapitaVerse-exclusive *Up In The Clouds* Aura wearable!

Keep a lookout for in-game posters and instructions on how to participate in this giveaway.

## **Events at the Live Performance Stage**

5 April	Live performance by Annette Lee
9.15pm - 10pm	Content queen and entertainment extraordinaire Annette Lee will
6 April 1pm – 1.45pm	perform a comedy and musical performance as two of her online personas, Chantelle and Aunty Susan tickle your funny bone.

# **5 April** Various timings from 7pm - 11pm

## Performances by Zouk DJs

Dance the night away alongside other partygoers to addictive tunes by resident Zouk DJs!

- **DJ Ghetto** 5 April, 7pm
- **DJ Che'Molly** 5 April, 8pm
- DJ Hong 5 April, 10pm
- **DJ Jeremy Boon** 5 April, 11pm

## 5 April

5pm - 9pm 10pm - 12am

## 6 April

10am - 5pm

Keep your eyes peeled at CapitaVerse's **virtual hunt** for chances to win prizes! To play:

- Collect all 5 brand badges peppered throughout the event site within each session. Different badges will be available for collection depending on the prize being won in the particular session.
- When an item is collected, a running counter will indicate how many icons have been collected.
- After collecting all of the items, participants will receive a pop-up message congratulating the user on completing the hunt
- Users will receive a pop-up message to enter their email address
- Winners will be chosen randomly for each virtual hunt.
- The dashboard will be refreshed when a virtual hunt has concluded. Users can participate in subsequent virtual hunts to win different prizes. Limited to 1 unique reward per user.
- Winners will receive the prizes via email from a CapitaLand representative within 7 working days after the event has ended.

#### Prizes to look forward to:

- National Gallery Singapore 1-year Insider Membership
   (500 sets worth \$200 each)
- Jewel Changi Airport Canopy Park Bundle 2 Tickets for 1 pax, courtesy of Mastercard® (100 sets worth \$54 each)
- Somersby Cocktail Set (100 sets worth \$39.90 each) to be collected at Somersby Wonderful Garden Pop-up in Plaza Singapura from 14 - 24 Apr
- Pair of Zouk Admission Tickets (50 pairs worth \$100 each)
- Pair of Capital Admission Tickets (30 pairs worth \$100 each)

Prizes are limited to 1 unique reward per user, <u>Terms & Conditions</u> apply.

## **Annex C: Real-world Rewards**

## Gain access to exclusive privileges at CapitaLand malls using your NFT Attendance Pass

The NFT Attendance Pass is your multiverse CapitaLand VIP pass! Flash your Pass at the following stores to redeem exclusive real-world privileges at CapitaLand malls. Terms and Conditions apply, check in-store for more details.

Brand	Deal	Quantity	Validity	Participating Outlets
Arena eSports Hotel	20% off for walk-in guests	200	5 Apr - 4 Jun 2023	166A Bugis Village
Better Vision	Receive complimentary one pair of Okkio eyewear with purchase of any frame	100	5 Apr - 4 Jun 2023	Westgate #B1- 32 Tampines Mall #02-30
Boarding Gate	\$20 off with min. spend of \$80 on regular priced items	100	5 Apr - 4 Jun 2023	Bugis Junction #03-10A/10B Raffles City #03-09
Bobbi Brown	Receive complimentary Bobbi Brown 7-Day Intensive Serum Foundation Trial Kit and enjoy \$10 off with min. \$120 spend.	100	5 Apr - 4 Jun 2023	Tampines Mall #01-28
CHARLES & KEITH	10% off with min. spend of \$120 (not stackable with VIP membership discount)	250	5 Apr - 4 Jun 2023	Bugis Junction #01-06 to 08 IMM #02-13 Plaza Singapura #02- 27 to 28A Raffles City #02-11 to 13 Tampines Mall

				#01-13 to 14
Crocodile	Bundle Buy Classic Tees at 1 for \$29.90 and 2 for \$20 each	100	5 Apr - 4 Jun 2023	IMM #02-02
Dior Beauty	Complimentary Dior Beauty Sample Kit	100	5 Apr - 4 Jun 2023	Plaza Singapura #01- K7
				Raffles City #01-02B
FILA	Receive \$10 off for all items excluding hats, socks and promotional items.	100	5 Apr - 4 Jun 2023	Plaza Singapura #01- 05
Happy Walker	\$119 for selected sport shoes (U.P. \$219/\$239/\$259)	300	5 Apr – 4 Jun 2023	Bedok Mall #B1-67
Here Kitty Kitty (by Zouk)	Highball at \$12, available daily from 6pm - 8pm	Unlimited	5 Apr - 4 Jun 2023	CQ @ Clarke Quay #02-01
Hush Puppies Apparel	Receive complimentary 3 pieces Men's Handkerchief Set (Worth \$27.90) with \$100 spend	100	5 Apr - 4 Jun 2023	IMM #01-61/62
I'M IN	5% off total purchase	100	5 Apr - 4 Jun 2023	Funan #02-04
KENJO	10% off regular price items	100	5 Apr - 4 Jun 2023	Bedok Mall #01-22
KJ OPTOMETRISTS	20% off Hyperion Gaming Glasses and 10% off Blue Light SV Lenses. Additionally, enjoy 10% off selected spectacle eyewear brands	Unlimited	5 Apr - 4 Jun 2023	Plaza Singapura #04- 52
Lenskart	Buy 1 Get 1 Free on all frames and lenses, with complimentary 1 year Lenskart gold	500	5 Apr - 4 Jun 2023	Funan #B1- 08/09

	membership worth \$25			Lot One #01-19  Junction 8 #02- 22/23  IMM #01-135  Westgate #02- 38  Plaza Singapura #B1- 12
M.A.C	Receive complimentary MAC 7-Day Studio Fix Fluid Foundation Trial Kit and enjoy \$10 off with min. \$100 spend	100	5 Apr - 4 Jun 2023	Bugis Junction #01-17
PAZZION	\$20 off with min. spend of \$150	Unlimited	5 Apr - 4 Jun 2023	Bugis Junction #02-07/08 Junction 8 #01- 23A Tampines Mall #01-01
RedTail Bar By Zouk	Liquid Buffet daily from 6pm – 10pm at \$38++ for ladies and \$48++ for guys.  1-for-1 house pours spirits, beer and wine from Tue to Sat 6pm – 9pm.  1-for-1 selected cocktails daily from 6pm – 2am	Unlimited	5 Apr - 4 Jun 2023	CQ @ Clarke Quay #01-04
Scent by SIX	25% off 2nd item	200	5 Apr - 4 Jun 2023	Bugis Junction #01-15

Somersby Pop- up Store	Complimentary Somersby cooler bag	100	13 - 24 Apr 2023	Plaza Singapura Pop- up Store
Sperry	20% off Sperry Gold Cup Series	200	5 Apr - 4 Jun 2023	Bugis Junction #02-18
The Wallet Shop	\$20 off with min. spend of \$80 on regular priced items	100	5 Apr - 4 Jun 2023	Bedok Mall #01-54
				Bugis Junction #02-18E
				Tampines Mall #02-09
				Westgate #02- 33
Triumph	20% off regular items with min. spend of \$120	100	5 Apr - 4 Jun 2023	IMM #02-46
	oponia or \$120			Plaza Singapura #02- 26
Urban Revivo	Enjoy 10% off	100	5 Apr - 4 Jun 2023	Plaza Singapura #01- 18 to 22
				Raffles City #02-24 to 26
Vivian & Sean	\$10 off 2nd item.	100	5 Apr - 4 Jun 2023	Bukit Panjang Plaza #02- 32/33/34
Yishion	Receive complimentary tote bag with bunny charm with a min. spend \$99 (members) and \$119 (non-members).	50	5 Apr - 4 Jun 2023	Westgate #02- 44
Young Hungry Free	10% off storewide	100	5 Apr - 4 Jun 2023	Funan #02- K02/03

## **CapitaStar Member Exclusives**

We've got something special for CapitaStar members too! Stand a chance to enjoy VIP access, redeem CapitaVerse-exclusive wearable on the day of the event, alongside a \$5 eCapitaVoucher.

PROMO	MECHANISM
Exclusively for CapitaStar members  3,000 x CapitaVerse-exclusive wearable + \$5 eCapitaVoucher	Here's how to grab the exclusive CapitaVerse-exclusive <i>Up In The Clouds Aura</i> wearable:  Spend a minimum of \$100 (accumulative same-day spend of min \$20 per receipt) at any participating CapitaLand malls between 24 March to 4 April, and enjoy early access to CapitaVerse.  The participating malls are  Aperia (A) Bedok Mall (BM) Bukit Panjang Plaza (BPP) Bugis+ (B+) Bugis Junction (BJ) CQ @ Clarke Quay (CQ) Funan (FN) IMM (IMM) Junction 8 (J8) Lot One Shoppers' Mall (LO) Plaza Singapura (PS) Raffles City Singapore (RCS) Tampines Mall (TM) The Atrium @ Orchard (TAO) Westgate (WG)  The first 3,000 pre-qualified CapitaStar members will receive a code to redeem the free wearable via a push notification from the CapitaStar app.  Eligible members can key in the code when they are at the wearable station on CapitaVerse.

## Annex D: Brands participating in CapitaVerse

With more brands on board this year, visitors can look out for unique experiences at their showcases, and bring home items and real-world rewards from our partners.

## **List of Brand Partners**

## **Partners**

- National Gallery Singapore
- Mastercard®
- Somersby
- Zouk
- CHARLES & KEITH
- FILA
- MAC
- Urban Revivo

## In Collaboration With

• Bandwagon