

NEWS RELEASE

CapitaLand presents Asia’s largest POP MART holiday extravaganza featuring Disney-themed toys across 16 malls islandwide

Shoppers can bask in the festive fun with larger-than-life POP MART installations featuring Disney-themed toys, promotions at POP MART shops, projection light shows and more



Singapore, 14 November 2023 - Embark on an enchanted journey this holiday season as CapitaLand proudly unveils larger-than-life installations across 16 CapitaLand malls islandwide set in the whimsical world of POP MART. Three enthralling series of POP MART blind boxes - Disney Classic Fairy Tales Series, Disney 100th Anniversary Mickey Ever-Curious Adventure Series, and Disney Princess Fairy Tales Friendship Series - inspired by beloved Disney characters will come to life from 15 November with picture-worthy installations to ring in the festive cheer. Shoppers can also look forward to a mesmerising 360° multi-sensory journey with the Enchanted Express train installation and stand a chance to win exclusive shopping rewards to bask in the sheer joy of year-end festivities. Shoppers of all ages are invited to rediscover their favourite timeless Disney moments through festive-themed decorations, activities and more.

Chris Chong, CEO of Retail & Workspace (Singapore & Malaysia), CapitaLand Investment, said: “Pushing boundaries and redefining the shopping experience at CapitaLand malls are core tenets of our asset operating capabilities as we strive to create unique retail-tainment concepts that will leave lasting memories with our shoppers. To welcome this year’s festive season, we are pleased to partner with POP MART once again to present the largest holiday extravaganza in Asia at more than 30 properties across our retail and workspace network, where fans of POP MART and Disney can delight in an enchanted journey of immersive experiences, beloved Disney-themed toys and enticing rewards.”

“After a very successful collaboration with CapitaLand in 2021 featuring our top IP Molly, we are thrilled to join-hands again this year to light up passion and bring festive joy to our fans and shoppers. This time, local and festive shoppers will get to see how POP MART injects a new spin and unique designs to classic Disney-themed characters from not one, but three of our best-selling series. In addition, fans can expect new launches, and look forward to adding more POP MART Disney-themed figures to their collection this festive season,” said **Justin Moon, President, POP MART International.**

Unboxing an Enchanting World with CapitaLand Malls

Step into a world of delight as installations inspired by POP MART toys adorn 16 CapitaLand malls from 15 November until 31 December 2023. The 3D displays are themed after versions of popular Disney characters by POP MART. Spot the different takes on Mickey Mouse from the POP MART Disney 100th Anniversary Mickey Ever-Curious Series such as *Robot Mickey* with a futuristic appeal at Aperia Mall, and the regal aura of *Prince Mickey* reigning at Bedok Mall. Get up-close with a tree-inspired *Woodcut Mickey* at Tampines Mall as well as a cheerful *Popcorn Mickey* at Sengkang Grand Mall, *Balloon Mickey* at SingPost Centre, and *Muppet Mickey* at Junction 8.

Shoppers and their little ones can also expect to be greeted by *Tinker Bell* at Bugis Junction, and *Bambi* and *Dumbo* at Bugis+ and Plaza Singapura respectively. Keep an eye out for the mischievous *Stitch* and *Pinocchio* at Funan, the playful *Donald Duck* at CQ @ Clarke Quay, and not forgetting the beloved *Mickey Mouse* at Raffles City Singapore. Inspired by the POP MART Disney Classic Fairy Tales Series, these displays will enchant shoppers, remind them of their favourite Disney stories, and spark new festive moments with their loved ones.

Fan-favourite princesses from the POP MART Disney Princess Fairy Tales Friendship Series will also make an appearance with the brave *Mulan* and adventurous *Jasmine* at IMM, graceful *Cinderella* at Lot One, kind *Snow White* at Bukit Panjang Plaza, and the charming *Belle and Beast* at Westgate. Shoppers at our various malls can also strike their best pose with any of the installations and stand a chance to win a \$50 eCapitaVoucher by sharing the photo on Instagram and tagging @CapitaLandMallsSG. More information on the social media contest and designs can be found in [Annex A](#).

That's not all! Head to any POP MART stores at Bugis Junction, Funan, Lot One, Plaza Singapura and Westgate to check out the wide selection of merchandise, collectibles and art toys. A special festive POP-Up store will also be held at Tampines Mall from 22 November 2023 to 13 February 2024. More information can be found in [Annex A](#).

Hop aboard the *Enchanted Express* at Raffles City Singapore and Plaza Singapura and enjoy rewards with the *Golden Ticket*

All aboard! Shoppers at Raffles City Singapore and Plaza Singapura can experience a mesmerising 360° multi-sensory animation within the *Enchanted Express* train, set against the scenic projection-mapping backdrop¹ of beautiful landscapes that transports one to a magical rail experience, like no other. The *Enchanted Express* makes its first stop at Raffles City Singapore from 15 to 26 November 2023 and will travel to its next destination at Plaza Singapura from 1 to 17 December 2023, bringing fans on an enchanting journey with cherished POP MART figurines. More information on the *Enchanted Express* can be found in [Annex A](#).

The festivities continue with a grand opportunity for the first 10,000 shoppers who visit the *Enchanted Express* at Raffles City Singapore and Plaza Singapura to receive a *Golden Ticket*. Recipients of the *Golden Ticket* will enjoy exclusive perks and stand a chance to be the lucky winner to take home 1 million STAR\$® (valued at \$1,000 eCapitaVoucher). To sweeten the rewards, new CapitaStar members will also receive \$5 eCapitaVoucher. More information on the *Golden Ticket* can be found in [Annex B](#).

Collect stamps and win big with a new CapitaStar in-app game

To celebrate the season of giving, CapitaLand is giving an additional 10 lucky winners the grand prize of 1 million STAR\$® as they *embark on an enchanted journey with CapitaStar!* Shoppers

¹Projection Mapping of landscapes is exclusively featured at Raffles City Singapore.

can download the CapitaStar app to complete engaging tasks around CapitaLand malls and collect all five character stamps themed after the POP MART Disney-themed figurines to stand a chance at winning the grand prize. More information on how to participate can be found in [Annex B](#).

There will also be additional rewards for shoppers to redeem eCapitaVoucher with a minimum spending of between \$60 and \$180 within participating CapitaLand malls. For shoppers who want to spread the joy with their family and friends, CapitaLand has also prepared a festive themed sticker pack via WhatsApp that includes stickers and greetings, perfect for the holiday season! More details on rewards offered at the various malls and WhatsApp stickers can be found in [Annex C](#).

CapitaLand Festivities to continue well into the New Year

The joy of the festive celebrations continues well into the Lunar New Year season. Look forward to more decor inspired by the POP MART Disney-themed series as the pop-up spaces and installations don a fresh look, and bring a trove of new stories and delightful surprises. More details will be shared in the new year.

For more information on the rewards and activations on CapitaLand's festive campaign, please visit <http://www.capitaland.com/embark-on-an-enchanted-journey>.

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- Media Kit** <https://bit.ly/CapitaLandFestiveCampaign2023>
- Annex A** [Details of 360° Multi-Sensory Experiences and Projection Mapping, Installations and POP MART POP-Up Store](#)
- Annex B** [Redemption of *Golden Ticket* and details of in-app CapitaStar gamification campaign](#)
- Annex C** [Shopping Promotions at CapitaLand Malls and WhatsApp stickers](#)

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About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real estate investment manager (REIM) with a strong Asia foothold. As at 30 September 2023, CLI had S\$133 billion of real estate assets under management, and S\$90 billion of real estate funds under management (FUM) held via six listed real estate investment trusts and business trusts, and more than 30 private vehicles across Asia Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and its full stack of operating capabilities, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for scope 1 and 2 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

Follow @CapitaLandMallsSG on social media:

Instagram: [@CapitaLandMallsSG](https://www.instagram.com/CapitaLandMallsSG)

TikTok: [@CapitaLandMallsSG](https://www.tiktok.com/@CapitaLandMallsSG)

Facebook: [@CapitaLandMallsSG](https://www.facebook.com/CapitaLandMallsSG)

WeChat Official Account: CapitaLandMallsSG

Telegram: [@CapitaLandMallsSG](https://www.telegram.com/@CapitaLandMallsSG)

YouTube: youtube.com/capitaland

About POP MART

POP MART is one of the most popular art toy brands that is a hot favourite amongst the younger generation today. Known for its extensive collection of Blind Boxes – a sealed packaging that keeps the contents of the figurine mysterious to its new owners – POP MART breaks the stereotype that toys are only for children. Since 2021, POP MART has also expanded to the high-end art toy market and introduced MEGA COLLECTION to satisfy various art toy collectors' interests.

The company has worked with world renowned brands, such as Disney, Sanrio, Warner Bros. among others, and famous designers like Kenny Wong, Kasing Lung and SKULLPANDA to launch a multitude of pop culture products based on classic characters that appeal to its pool of loyal customers. As a valuable support to the foundation of the designer toy market, POP MART has also enhanced its customer user experience through mini-games and applets to further entice its clients.

PDC (POP DESIGN CENTER) was founded in 2017 and focuses on original Intellectual Property (IP), as part of POP MART's global artist development and IP operation plans. PDC has attracted many talented artists from the robust media and entertainment industries. With its abundant resources and professional product teams, PDC has nurtured many budding artists to create their own IPs that have won the hearts of many fans around the world through their unique characteristics.

Follow @popmartsg on social media:

Instagram: [@popmartsg](https://www.instagram.com/popmartsg)

TikTok: [@popmartsg](https://www.tiktok.com/@popmartsg)

Facebook: [@popmartsg](https://www.facebook.com/popmartsg)

Important Notice

This announcement and the information contained herein does not constitute and is not intended to constitute an offering of any investment product to, or solicitation of, investors in any jurisdiction where such offering or solicitation would not be permitted.

Annex A: Details of 360° Multi-Sensory Experiences and Projection Mapping, Installations and POP MART POP-Up Store

360° Multi-Sensory Experience and Projection Mapping

Mall	Details
<p>Raffles City Singapore 252 North Bridge Rd, Singapore 179103</p>	<p><i>Enchanted Express</i> runs from 15 to 26 November 2023, 10am - 10pm.</p> <p align="center">Location: Level 3 Atrium, Raffles City Singapore</p> <p><i>Projection Mapping of landscapes is exclusively featured at Raffles City Singapore from 7pm to 10pm daily.</i></p>
<p>Plaza Singapura 68 Orchard Rd, Singapore 238839</p>	<p><i>Enchanted Express</i> runs from 1 to 17 December 2023, 10am - 10pm.</p> <p align="center">Location: Level 1 Atrium, Plaza Singapura</p>

POP MART Retail POP-Up Store

Mall	Location	Duration
<p>Tampines Mall 4 Tampines Central 5, Singapore 529510</p>	Level 1, Linkway	22 November 2023 to 13 February 2024

Installations

Mall	Theme	Additional Activities
<p>Aperia 12 Kallang Ave, Singapore 339511</p>	Robot Mickey	The Hammock Market: The Saturday Thrift Party 9 and 23 December 2023
<p>Bedok Mall 311 New Upper Changi Rd, Singapore 467360</p>	Prince Mickey	Forest Frenzy Christmas Carnival: 20 December 2023 to 2 January 2024 @ B2 Atrium
<p>Bugis Junction 200 Victoria St, Singapore 188021</p>	Tinker Bell	M.A.C Holiday Pop-Up: Bugis Shelter, 22 November to 25 December 2023 NARS New Store Opening: #01-15/16, Early December 2023

<p>Bugis+ 201 Victoria St, Singapore 188067</p>	<p>Bambi</p>	<p>SPY x FAMILY Pop-Up Store: 20 November to 31 December 2023 @ Level 2 Atrium</p>
<p>Bukit Panjang Plaza 1 Jelebu Rd, Singapore 677743</p>	<p>Snow White</p>	<p>-</p>
<p>CQ @ Clarke Quay 3 River Valley Rd, Singapore 179024</p>	<p>Donald Duck</p>	<p>-</p>
<p>Funan 107 North Bridge Rd, Singapore 179105</p>	<p>Stitch (Level 1, outside Office 1 Lobby) Pinocchio (Level 1, facing Hill Street Entrance)</p>	<p>Christmas Enchanted Melodies with Disney's Magic: Enjoy 20% off on all Disney products, including Disney ornaments for music box crafting</p>
<p>IMM 2 Jurong East Street 21, Singapore 609601</p>	<p>Mulan (Level 1, Indoor Main Entrance) Jasmine (Level 2, Link Bridge Entrance)</p>	<p>I'MM Feasting Weekday eVoucher Up For Grabs! Weekly promo codes for eVouchers to offset lunch Weekend Delights Spend \$60 at any F&B store to receive \$5 eCapitaVoucher</p>
<p>Junction 8 9 Bishan Pl, Singapore 579837</p>	<p>Muppet Mickey</p>	<p>-</p>
<p>Lot One Shoppers' Mall 21 Choa Chu Kang Ave 4, Singapore 689812</p>	<p>Cinderella</p>	<p>-</p>
<p>Plaza Singapura, and The Atrium @ Orchard 68 Orchard Rd, Singapore 238839</p>	<p>Dumbo</p>	<p>All Aboard the Enchanted Express: 1 to 17 December 2023, 10am to 10pm @ L1 Atrium Step into a music box that comes alive all around you! Rollermania: 27 November 2023 to 1 January 2024 Spend \$50 to redeem an entry ticket to experience neon roller skating. Limited to the first 1,000 redemptions. ORBA Christmas On A Great Street with Kidztopia: 1 December 2023 to 1 January 2024</p>

		<p>Open Plaza's 15m inflatable & Canopy Plaza's Balloon Dome (\$20/pax for 2 activities) The Alley: Open To All <i>*except Christmas craft Buffet with min. spend.</i></p> <p>MUJI Grand Reopening: #01-10/17, 22 November to 26 November 2023</p> <p>Beauty Pop Ups Holiday Collection Launch @ Level 1 Atrium:</p> <p>DIOR till 3 January 2024</p> <p>M.A.C. COSMETICS till 31 December 2023</p>
<p>Raffles City Singapore 252 North Bridge Rd, Singapore 179103</p>	Mickey Mouse	<p>Ginger, Spice & All Gifts Nice at Raffles City: 15 November to 31 December 2023</p> <p>AMEX Centurion & Platinum charged Christmas Lounge: Visit http://www.rafflescity.com.sg for more details.</p>
<p>SingPost Centre 10 Eunos Rd 8, Singapore 408600</p>	Balloon Mickey	<p>Christmas Musicbox @ SingPost Centre, Level 1 Atrium: 20 November to 10 December 2023</p> <p>Christmas market with complimentary gift-wrapping service with min.spend of \$50 at the event. Limited to 100 redemptions per day.</p>
<p>Sengkang Grand Mall 70 Compassvale Bow, Singapore 544692</p>	Popcorn Mickey	<p>Whimsical Sea-mas Water Park: 15 November to 9 December 2023</p> <p>Weekdays: Spend \$50 to redeem a play pass. Limited to 70 ticket redemptions per day.</p> <p>Weekends: Spend \$80 to redeem a play pass. Limited to</p>

		150 ticket redemptions per day.
Tampines Mall 4 Tampines Central 5, Singapore 529510	Woodcut Mickey	-
Westgate 3 Gateway Dr, Singapore 608532	Belle and Beast	A Homely Christmas Soiree: 2 to 10 December 2023 Activities include: Frosty Aim, Light Up The Candle and Scented Candle Making.

Social Media Photo Contest till 31 December 2023!

<p>Social Media Photo Contest on Instagram to stand a chance to be one of 15 winners to take home a \$50 eCapitaVoucher!</p>	<ul style="list-style-type: none"> ● Visit any of our 16 CapitaLand malls islandwide and snap your best shot with any of our installations this festive season ● To participate in the contest: <ul style="list-style-type: none"> ○ Follow @CapitaLandMallsSG on Instagram ○ Share your post on Instagram and tag @CapitaLandMallsSG ○ Score a bonus chance when you share our contest post via an Instagram Story, or if you're at the <i>Enchanted Express</i> at Raffles City Singapore and Plaza Singapura <p><i>Contest ends on 31 December 2023, 11:59PM. 15 winners will be chosen. T&Cs apply.</i></p>
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Annex B: Redemption of *Golden Ticket* and details of in-app CapitaStar gamification campaign

Redemption of the *Golden Ticket*

Mechanics	<p>First 10,000 shoppers to visit CapitaLand’s train installation <i>Enchanted Express</i> at Raffles City Singapore and Plaza Singapura can redeem a <i>Golden Ticket</i> with a unique reward code to be keyed into the CapitaStar App where shoppers will be awarded with two eVouchers, (1) a lucky draw chance to win 1 million STAR\$®, (2) POP MART promotion voucher.</p> <p><i>New CapitaStar members will receive a bonus \$5 eCapitaVoucher when they sign up with the promo code.</i></p>
Duration	<ul style="list-style-type: none"> ● 15 November to 26 November 2023 (Raffles City Singapore) ● 1 December to 17 December 2023 (Plaza Singapura)
Prize	<p>Participants enjoy the following perks:</p> <ul style="list-style-type: none"> ● Get a lucky draw chance to win 1 million STAR\$® (S\$1,000 worth of eCapitaVoucher) ● Unlock exclusive POP MART “Buy 3 Get 1 Free” eVoucher, valid only at POP MART Lot One* ● New CapitaStar members receive a bonus \$5 eCapitaVoucher when they sign up using the promo code <p>The lucky draw prize is limited to 1 lucky winner.</p> <p><i>*Promotion is applicable for purchases of any three (3) blind boxes to receive one (1) blind box (lower value) free. One of the blind boxes purchased has to be from any of the POP MART Disney’s collection. The promotion is limited to the first 1,000 redemptions from 15 November to 31 December 2023.</i></p>

***Embark on an Enchanted Journey with CapitaStar*
CapitaStar and POP MART Disney-themed gamification campaign**

Mechanics	<p>CapitaStar members need to complete daily tasks and actions on the CapitaStar App to collect:</p> <ol style="list-style-type: none"> a. POP MART Disney Character Stamps with Rewards (eCapitaVoucher) <p style="text-align: center;">OR</p> <ol style="list-style-type: none"> b. POP MART Disney Mini-Stamp (Currency to exchange for a POP MART Disney Character Stamp) <p><i>Completion of playboard is based on collecting all 5 POP MART Disney Character Stamps</i></p>
Duration	15 November to 31 December 2023
Prize	CapitaStar members who collect all 5 character stamps will stand a chance to win 1 million STAR\$® (S\$1,000 worth of eCapitaVoucher). The prize is limited to 10 lucky winners.

Annex C: Shopping Promotions at CapitaLand Malls and WhatsApp stickers

**Spend and Redeem For All Shoppers
(15 November - 29 December 2023)**
Valid on weekdays excluding Public Holidays

Participating Malls	Mechanics / Terms and Conditions
<ul style="list-style-type: none"> ● Aperia ● Sengkang Grand Mall 	<p>Spend a minimum of \$60 and receive \$5 eCapitaVoucher</p> <ul style="list-style-type: none"> ● Aperia: Available to the first 50 redemptions per day ● SengKang Grand Mall: Available to the first 120 redemptions per day <p><i>Limited to one redemption per member per day per mall.</i></p> <p><i>Combined receipts based on same-day same-mall must be at least \$20 per receipt.</i></p> <p><i>Not applicable for purchases at all supermarkets excluding:</i></p> <ul style="list-style-type: none"> ● <i>Aperia: Cold Storage, Thai Supermarket</i>
<ul style="list-style-type: none"> ● Bugis+ ● Bukit Panjang Plaza ● CQ @ Clarke Quay ● SingPost Centre 	<p>Spend a minimum of \$120 and receive \$12 eCapitaVoucher</p> <ul style="list-style-type: none"> ● All participating malls: Available to the first 120 redemptions per day per mall <p><i>Limited to one redemption per member per day per mall.</i></p> <p><i>Combined receipts based on same-day same-mall must be at least \$20 per receipt AND at least one of the receipts must be at least \$50.</i></p> <p><i>Not applicable for purchases at all supermarkets excluding:</i></p> <ul style="list-style-type: none"> ● <i>SingPost Centre: FairPrice</i>
<ul style="list-style-type: none"> ● Bedok Mall ● Bugis Junction ● Funan ● IMM ● Junction 8 ● Lot One ● Plaza Singapura & The Atrium@Orchard ● Tampines Mall ● Westgate 	<p>Spend a minimum of \$180 and receive \$18 eCapitaVoucher</p> <ul style="list-style-type: none"> ● Bedok Mall, Bugis Junction, Funan, IMM, Junction 8, Lot One, Tampines Mall, and Westgate: Available to the first 120 redemptions per day per mall ● Plaza Singapura and The Atrium@Orchard: Available to the first 240 redemptions combined for both malls per day <p><i>Limited to one redemption per member per day per mall.</i></p> <p><i>Combined receipts based on same-day same-mall must be at least \$20 per receipt AND at least one of the receipts must be at least \$50.</i></p> <p><i>Not applicable for purchases at all supermarkets excluding:</i></p> <ul style="list-style-type: none"> ● <i>Lot One and Plaza Singapura: Scarlett Supermarket</i> ● <i>Westgate: Scarlett Supermarket, Eccellente by HAO Mart</i>

Spend to win a magical family holiday to Hong Kong Disneyland Resort
(Draw 3: 1 November 2023 to 29 February 2024)

Participating Malls	Mechanics / Terms and Conditions
<ul style="list-style-type: none"> ● Aperia Mall ● Bedok Mall ● Bugis+ ● Bugis Junction ● Bugis Street ● Bukit Panjang Plaza ● CQ @ Clarke Quay ● Funan ● IMM ● Jewel Changi Airport ● Junction 8 ● Lot One ● Plaza Singapura ● Raffles City Singapore ● Sengkang Grand Mall ● SingPost Centre ● Tampines Mall ● Westgate 	<p>Spend a minimum of \$60 in a single receipt and stand a chance to win an all expenses-paid trip for 4 persons to Hong Kong Disneyland Resort.</p> <ul style="list-style-type: none"> ● Enjoy double chances by linking your CapitaStar account on DBS PayLah! App and pay with DBS / POSB payment modes <p><i>Receipts must be uploaded on the CapitaStar App to qualify. DBS / POSB payment modes include DBS/POSB Credit and Debit Card and DBS PayLah! transactions.</i></p> <p><i>A consolation prize of \$500 eCapitaVoucher will be awarded to 10 winners.</i></p>

CapitaLand Festive WhatsApp Stickers

Available for download at: <https://www.capitaland.com/sg/en/shop/malls/discover/embark-on-an-enchanted-journey/Festive-Sticker-Pack.html>