

BUGIS STREET

FOR IMMEDIATE RELEASE

CapitaLand presents a refreshed and improved Bugis Street

- New event zones and art spaces, including a newly pedestrianised Art Lane along Queen Street and a refurbished carpark rooftop event space
- Enhanced connectivity and convenience with a new link bridge to Level 2 of Bugis+
- A more comfortable shopping experience with a new entrance portal, a wider main street and more entrances connecting the street with the main building
- A refreshed tenant mix, including two new hospitality brands operated by third parties



Singapore's street shopping icon and tourist mecca **Bugis Street**, long a cornerstone of the historic Bras Basah Bugis precinct, has unveiled a refreshed shopping experience. Combining its signature collection of eclectic shops and hidden treasures with new, improved spaces and wider walkways, the revamped Bugis Street promises to delight locals and tourists with a plethora of offerings housed in its main three-storey complex and the historic pre-war shophouses lining its perimeter. Bugis Street is master-leased by CapitaLand Development and operated by CapitaLand Investment.

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New Arts and Event Spaces



Fans of the hidden murals located in Bugis Street's back lane leading to the colourful spiral staircases will be delighted to know that the area has been turned into a pedestrian zone. Named **Art Lane**, it now offers more Instagrammable photo spots with a set of vibrant murals. The Art Lane includes multiple pathways to Bugis Street's main shopping street, providing improved connectivity to shops, additional seating spaces that serve as pit stops for weary feet, and tucked-away wrought-iron swing sets that give the young-at-heart a chance to indulge in a moment of nostalgia. Come night-time, the Art Lane takes on a new lease of life with light projections and serves as an avenue for live street performances and other activities.



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Another new event venue is the soon-to-be unveiled **The Rooftop**, which sits atop a little-known private carpark housed in a bright red building at the corner of Queen Street and Cheng Yan Place. Currently used to showcase the giant inflatable installation Florescence by illustrator and visual artist Kristal Melson till end October 2023, The Rooftop will thereafter be converted into a multi-purpose lifestyle venue hosting an exciting calendar of events, ranging from group fitness activities at sunrise to rooftop parties at sunset. Shopaholics can look forward to surprise swap meets, secret bazaars and fleeting flea markets – umbrellas and sunscreens are highly recommended for visitors!

Better Connectivity and Convenience



The revamped Bugis Street has added a **new link bridge**, directly connecting Level 3 of Bugis Street's main shopping complex to Level 2 of Bugis+ and providing sheltered access to the Bugis MRT station. With this link bridge, all three properties within CapitaLand's Bugis Town – comprising Bugis Junction, Bugis+ and Bugis Street – are now seamlessly integrated with sheltered walkways.

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Bugis Street's main shopping complex has also introduced the new **Urban Staircase**. Situated at the mid-point of the Level 1 central thoroughfare, the stairs provide a new access point to the upper floors, teeming with the latest fashion trends and a myriad of beauty services, along with other novelties. Designed as a pathway, a green stop, a rest area and an interactive corner, these multi-purpose stairs add a new dimension to the Bugis Street experience. Along with **enlarged entrances** along Victoria Street and Queen Street, as well as a **widened walkway**, shoppers are set to enjoy a more spacious and breezier main street shopping experience.

An Iconic Singaporean Shopping Street



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With nearly 400 shops, Bugis Street is a local shopping haven well-known for being one of the must-visit destinations in Singapore for affordable souvenirs, accessories, clothes, and cosmetics. Added on to this plethora of shops is a **refreshed tenant mix** that embraces both local heritage and cultural identity synonymous with the greater Bugis area yet infuses new experiences to excite and engage.

Brand-New Hospitality Tenants



New kid on the block **Arena eSports Hotel** is the largest esports hotel in Singapore. It comprises 25,000 sq ft of co-working, co-playing and co-living facilities. All rooms come fully equipped with professional grade esports equipment and the highlight is a special five-a-side mini game arena.

Bask in culture, comfort and elegance, and enjoy modern apartment-living in stylish restored shophouses along Bugis Street. Relish an extended stay at one of these heritage buildings with hospitality brand **Hovoh** operated by CP Residences. These serviced apartments are a nod to the neighbourhood's charm while preserving the integrity of Peranakan architecture.



A Local and Asian Food Paradise

Foodies can look forward to eating their way through Bugis Street, with an endless parade of Asian snacks and local delights. Singapore heritage confectioner **Ji Xiang Ang Ku Kueh** occupies a 2-unit shophouse space along Victoria Street, selling a variety of colourful *ang gu kueh* (loosely translated from Hokkien as “red tortoise cake”, a dessert made with glutinous rice flour skin wrapped with a sweet filling) that appeals to the young and old. Food explorers will be able to catch a glimpse of the huge steamers in action at the open kitchen and the hands-on type will have the opportunity to make their own *kueh* in a dedicated workshop zone.

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To enjoy overseas flavours, head to the red building along Queen Street facing the famous Albert Centre Market to find **Chanko Oden**, which sells assorted Japanese fish cakes and more on sticks, stewed in delightfully savoury broth. Adventurous foodies can challenge themselves to boneless chicken feet from **Lu Xiao Xian**, with a choice of lemon, spicy, garlic and mala flavours.

Those prone to the late-night munchies will be happy to discover premium codfish and cuttlefish treats from **Hock Leng Biz Channels**, as well as a variety of international treats along with trinkets, apparel and other merchandise at **Joe's Outlets**.

Soon to be introduced are three new dine-in locations – **Food Lagoon**, a mini food court at the heart of Level 1's main shopping street presents a selection of local hawker favourites, while **Little Teahouse** by Soup Restaurant will dish out dim sum delights alongside **Café O**, a reinterpretation of traditional local coffee shops of yesteryear.

Endless Fashion, Beauty & Lifestyle Options

Followers of the latest K-trends, J-trends and C-trends will continue to find endless affordable fashion and beauty options from Levels 1 to 3 of the main shopping complex, including the famous stretch of nail salons on Level 3. Those looking for a day at the salon can visit the expert hair artists at K-salons **Juno Hair** and **White Salon**. Adored by regulars and new visitors alike, Bugis Street stalwarts **Indian Beauty Art** and **Bugis Tattoo** continue to delight customers with their top-notch services.

An Integral Part of Bugis Town



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Dubbed one of Singapore's largest street shopping locations, Bugis Street rounds out CapitaLand's strong presence in the historic Bras Basah Bugis District with more than 800,000 sq ft of retail space across three properties. The air-conditioned sky-lit shopping streets of Bugis Junction's Hylam, Malay and Malabar Streets with restored shophouse facades continue to be home to multiple international fashion, athleisure, beauty brands and more, while the energetic Bugis+ offers endless entertainment and an exciting blend of F&B and stylish fashion trade mix for trendsetting youths. Bugis Street is a veritable integration of modern and old-world charms, with exciting retail and event spaces, friendly shops and sidewalk cafes, delighting visitors with an old town atmosphere in the city.

Bugis Junction, Bugis+ and Bugis Street collectively form Bugis Town, a vibrant lifestyle destination packed with endless food offerings, affordable luxuries, the trendiest looks and fun entertainment all in the heart of the culture-rich Bras Basah Bugis precinct, located within Singapore's Civic and Cultural District. With more than 600 shops, Bugis Town is a go-to shopping and lifestyle district for locals and tourists of all ages, no matter the occasion!

About Bugis Town

Bugis Town is a cluster of malls comprising of **Bugis Junction, Bugis+ and Bugis Street**. It is a vibrant lifestyle destination packed with endless food offerings, affordable luxuries, trendiest looks, and fun entertainment all set in the heart of the culture rich Bugis precinct. The three malls work together to cater to the different needs of the target audiences, each presenting a unique personality of its own.

Bugis Junction features Singapore's first glass-covered, air-conditioned shopping streets amidst a heritage rich architectural setting. Set in the heart of Singapore's Civic Centre, Bugis Junction enjoys direct connectivity to the Bugis MRT station and is well served by major public bus services. A modern fashion destination with a wide array of dining choices, it is where young adults and professionals can enjoy life's little luxuries.

Find out more: <https://www.capitaland.com/sq/malls/bugisjunction/en.html>.

The heart of energetic experiences, **Bugis+** is directly connected by an overhead link bridge from the second storey of Bugis Junction. A vibrant mall with endless entertainment offerings, exciting F&B and trendy fashion, it is a dynamic magnet for the experience seeking, trendsetting youths and young at heart.

Find out more: <https://www.capitaland.com/sq/malls/bugisplus/en.html>.

Bugis Street with nearly 400 shops, is popular with both locals and tourists. It is a street shopping haven well-known for being one of the most affordable places in Singapore for souvenirs, accessories, clothes, and cosmetics. As you wander through the maze of shops, enjoy the many food options available. Bugis Street is highly accessible and a short walk from Bugis MRT Station, which connects both the East West and Downtown lines.

Find out more: <https://www.capitaland.com/sq/malls/bugis-street/en.html>.

Social Media: #BugisJunctionxBugisPlus, [@bugisjunctionxbugisplus](https://www.instagram.com/bugisjunctionxbugisplus), [Bugis Junction x Bugis+](https://www.facebook.com/BugisJunctionxBugisPlus)

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