

NEWS RELEASE

**CapitaLand unveils inaugural *Ride The Waves Rhythm Festival* alongside a lineup of exciting omnichannel experiences at the Kallang Wave Mall and Singapore Sports Hub
Shoppers to enjoy exclusive 10X STAR\$® cashback rewards on the CapitaStar app from 1 April 2024**



Singapore, 1 April 2024 – CapitaLand kicks off its partnership with Kallang Alive Sport Management (KASM) to manage the Kallang Wave Mall as well as other retail spaces located at the Singapore Sports Hub with its inaugural *Ride The Waves Rhythm Festival*. Shoppers can look forward to a suite of multi-sensory community experiences at the Festival, which will be held at OCBC Square. They can also enjoy an exclusive 10X STAR\$® upsized cashback rewards with a minimum spend of S\$50 in a single receipt when they shop or dine at Kallang Wave Mall.

Happening in conjunction with events held at the Singapore Sports Hub and Singapore Indoor Stadium, visitors to the *Ride The Waves Rhythm Festival* will be captivated by a spectacular showcase of local artistes and budding talents, taking the stage with live music performances.

These include music showcases by Jason Yu, Arya Yunata, The Jumpstart and students from Ngee Ann Polytechnic. The Festival will be held on 13, 14, 19, 20, and 21 April.

Steve Ng, Cluster General Manager, Kallang Wave Mall said: “We are thrilled to present our inaugural *Ride The Waves Rhythm Festival*, the first of a series of exciting year-round activations at Kallang Wave Mall. The lineup of experiences is curated with the aim of elevating visitors’ experiences at the Singapore Sports Hub and in support of KASM’s vision to transform the Sports Hub into the destination of choice for sports, entertainment and lifestyle in the region. Local communities and tourists from around the region can look forward to a slew of attractive mall programmes and activities that tie in with the vibrant calendar of events at Singapore Sports Hub and the wider Kallang precinct.”

The Festival comes complete with outdoor pop-up booths offering a diverse range of products from collectibles to vinyl records to KPOP photo cards and merchandise, ensuring that there is something for every fan attending the different concerts during this period. For those seeking an extra touch of flair, Jaagua tattoo services will be available to elevate the festival atmosphere and get visitors into the mood to shop, dance, and be immersed in the music festival atmosphere. Participating retailers at Kallang Wave Mall will also be offering special deals on “Grab & Go” food and beverage packs, providing concert goers with options pre- and post-concert and shows.

Upsized Rewards on the CapitaStar Ecosystem

From 1 April 2024, shoppers can seamlessly earn cashback rewards in the form of STAR\$® for their dining and shopping purchases at Kallang Wave Mall through CapitaStar, Singapore’s leading lifestyle rewards programme. They can also utilise their STAR\$® to offset future purchases and redeem eCapitaVouchers or exclusive merchant rewards on the CapitaStar app.

eCapitaVoucher, CapitaLand’s digital shopping voucher programme and a key offering of CapitaStar, will also be accepted as a payment mode at participating stores in Kallang Wave Mall. With these new additions, shoppers can now enjoy the convenience of using eCapitaVoucher as an in-store digital payment mode at more than 3,380 stores across 30 properties, further reinforcing its popularity as Singapore’s most widely accepted digital shopping voucher.

From 1 to 30 April 2024, shoppers can also look forward to 10X STAR\$® upsized cashback rewards with a minimum spend of S\$50 in a single receipt when they shop or dine at Kallang Wave Mall by scanning their receipts on the CapitaStar app¹. Shoppers who are not CapitaStar members can enjoy a new member sign-up bonus of S\$5 eCapitaVoucher when they download the CapitaStar app and sign up with the promo code <CAPITASTAR>, and make a purchase of S\$50 eCapitaVoucher via PayNow on the CapitaStar app.

¹ Terms and Conditions apply. Promotion is limited to the first 2,000 redemptions with 1 redemption per member per day. Find out more here: <https://www.capitastar.com/sg/en/capitastar-app/kwm.html>

About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real asset manager with a strong Asia foothold. As at 31 December 2023, CLI had S\$134 billion of assets under management as well as nearly S\$100 billion of funds under management (FUM) held via six listed real estate investment trusts and business trusts and more than 30 private vehicles across Asia Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics, self-storage and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and commercial management, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

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