

NEWS RELEASE

For immediate release

CAPITALAND PARTNERS SINGAPORE TOURISM BOARD TO BRING CAPITAVERSE TO SINGAPORE WANDERLAND ON ROBLOX

- Third edition of CapitaLand's iconic 24-hour experiential party on the metaverse will take place on Roblox for the first time.
- Singaporean actor-singer, Glenn Yong, will make a special appearance with performances and engage in virtual play with participants.
- Players can expect exciting retailtainment experiences such as an exclusive interactive mini-game and time-based quests to win virtual wearables and real-world rewards from Barehands, GINLEE, PUMA, the National Gallery Singapore and more.



Singapore, 28 March 2024 – CapitaLand is proud to announce the third iteration of CapitaVerse, which will kick off with a 24-hour launch party on 8 April 2024, 5pm (Singapore time). The latest edition marks several firsts - setting foot on Roblox, the world's most popular metaverse gaming platform; extending CapitaVerse beyond a one-day event to enhance interactions and engagement with the online gaming community; and to bring CapitaVerse to Singapore Wanderland. CapitaVerse landing on Roblox in Singapore Wanderland exemplifies the endless possibilities of collaboration to bring differentiated retailtainment experiences to a wider audience. Prior to this new collaboration in the metaverse world, CapitaLand and Singapore Tourism Board (STB) had entered a [three-year partnership](#) in 2022 to deliver new retail concepts and drive global awareness of Singapore and CapitaLand malls as must-visit lifestyle destinations through a myriad of exciting events and experiences.

CapitaVerse will be the first and only virtual Singapore retail mall to be featured in STB's Singapore Wanderland, which puts a playful spin on real-life attractions in Singapore. The game has drawn over 7.6 million visits since it was launched on 11 May 2023. Last year, CapitaVerse saw close to 2,000 participants over the 24-hour virtual party, with more than 1,200 limited non-fungible tokens (NFTs)

being claimed within hours of the launch. By hosting CapitaVerse on Roblox, CapitaLand and STB will gain immediate access to the platform's massive user base of approximately [71.5 million daily active users](#), providing CapitaVerse the opportunity to engage a global audience and showcase Singapore as a destination with differentiated retail experiences to the world.

Mr Chris Chong, CEO, Retail & Workspace (Singapore & Malaysia), CapitaLand Investment, said: "We are pleased to be part of the Singapore Tourism Board's initiative to showcase Singapore's vibrant scene to the world with our award-winning CapitaVerse experiential party. CapitaVerse represents CapitaLand's steadfast commitment to pioneer innovative ways to tap into opportunities and create immersive lifestyle experiences that transcend beyond conventional shopper-retailer transactions. Past iterations of CapitaVerse have garnered overwhelming support from the online community who saw this platform as a way to connect with like-minded metaverse enthusiasts and explore the alternative take of CapitaLand retail in the digital realm. With the latest edition, we take a step further to excite audiences in the region and beyond with fun digital gamification, whilst presenting attractive real-world rewards."

"Our partnership with CapitaLand builds on the remarkable success of the Singapore Wanderland game on Roblox, where we witnessed strong player interest and engagement in destination Singapore. Leveraging CapitaLand's diverse brand portfolio, we strive to offer immersive retail experiences that would resonate with players. This collaboration not only sets the stage for local tourism businesses and partners to experiment and reach new audiences in virtual environments, it also aligns with our goal to grow Singapore Wanderland into a platform for broader engagement with both the international and local communities." said Mr Kenneth Lim, Assistant Chief Executive, Marketing Group, Singapore Tourism Board.

DISCOVER BRAND STORIES THROUGH QUESTS, GAMES AND PERFORMANCES BY SINGAPOREAN ACTOR-SINGER GLENN YONG

Launching on 8 April 2024, CapitaVerse will adopt Singapore Wanderland's playful and whimsical aesthetic. It will incorporate vibrant colours with imaginative interpretations of iconic CapitaLand mall, Funan, as well as experiential shophouses and landmark buildings from brand partners. CapitaVerse provides an opportunity for brands to tell their brand stories through gamification with quests designed to represent each brand.

Designed to resonate with players of all ages, players can personalise their own avatar in Roblox and then set off on their journey of discovery by venturing into Finders' Isle within the Singapore Wanderland. Upon entering CapitaVerse, players will be welcomed by the iconic Funan mall façade, featuring design highlights such as the multimedia art installation Kinetic Wall, a rooftop urban farm and vertical garden, as well as an eclectic mix of colourful charming shophouses.

CapitaVerse will be live till 31 October 2024.

Publicis Play, Publicis Groupe's specialist practice for gaming, esports, and web3, plays a key role in crafting CapitaVerse's aesthetic and engaging gaming elements. They have integrated an array of retail partners into the vibrant 3D environment and have reimaged Singapore for millions of players worldwide.

This is also CapitaLand's third time collaborating with Bandwagon Labs, an innovative entertainment media company that is integral to curating the captivating entertainment segment featuring Glenn Yong.

"We are proud to once again collaborate with CapitaLand on CapitaVerse, a testament to our enduring partnership and commitment to innovation. Having played a pivotal role in the evolution from CapitaVerse since its first edition to its current expansive platform underscores our dedication to help bring retail-tainment into the phygital realm. Bandwagon Labs is excited to present a captivating

anchor program that promises an engaging experience for audiences in both the physical and virtual space.” said Clarence Chan, Founder, Bandwagon Labs.

HIGHLIGHTS OF CAPITAVERSE



BRANDED QUESTS

Explore CapitaVerse and be delighted by the iconic landmarks and reimagined shophouses featuring four partner brands. Players can take part in the dedicated time-based quests themed after each brand. Each quest is designed to tell the brand story of each brand and to feature their products. Players stand to win exclusive user-generated content (UGC)s to dress their avatars with, upon completion of the quests. A total of 40,000 virtual wearables are up for grabs during the 24-hour launch party, supported by:

- **Barehands**, Singapore-based label that connects with artisans in communities worldwide for unique handcrafted lifestyle pieces.
- **PUMA**, globally renowned sportswear brand PUMA takes everyone on an adventure with the return of Palermo, a terrace legend and shoe that pays homage to the coastal capital of the island of Sicily.
- **GINLEE**, homegrown fashion label who believes in designing and producing quality and sustainable fashion exclusively for women.
- **National Gallery Singapore** is a leading visual arts institution which oversees the world’s largest public collection of Singapore and Southeast Asian modern art. Beautifully restored iconic landmark housed in two national monuments - City Hall and former Supreme Court.

Details on the themed quests can be found in **Annex B**.



PERFORMANCES

Catch popular Singaporean actor-singer, Glenn Yong, in CapitaVerse on 8 April 2024, 9pm, and 9 April 2024, 1pm. At the launch party, local and regional fans can immerse in an unforgettable experience as Glenn takes centre stage serenading the audiences with his original songs, while players' avatars can wave their virtual light sticks to the music and rock the dance floor with their best moves. The party doesn't end there, Glenn will be engaging in interactive games with players and giving away exclusive prizes.



UGCS & AVATAR DRESS UPS

Collect limited-edition virtual wearables co-created by CapitaLand and the retail partners exclusively for the launch party!

Players get to express themselves and create personalised looks for their avatars with these virtual wearables. Participate in the **Best Dressed Avatar Contest**, participants stand a chance to be one of the 10 lucky winners to win one million STAR\$® (valued at \$1,000 eCapitaVoucher) collectively by taking a selfie using the in-game selfie mode and sharing their best CapitaVerse fits on Instagram and tag @CapitaLandMallsSG and @visit_singapore.

Full details of the contest can be found in **Annex B**.



MINI-GAME, “TURF WAR: FASHIONISTAS VS FOODIES”

Score real-world rewards and prizes by pitting against other players in CapitaVerse’s exclusive mini-game, **“TURF WAR: Fashionistas vs Foodies”** and stand a chance to win more than 3,000 real-world prizes worth over \$100,000.

Full details of the gameplay can be found in **Annex B**.



CAPITAVERSE BADGE

All CapitaVerse players will earn a CapitaVerse Attendance Badge which unlocks real-world perks at CapitaLand malls with over 30 participating brands.

Full list of CapitaVerse real-world rewards can be found in **Annex C**.

For the latest information on rewards and programmes in CapitaVerse, please visit www.CapitaVerse.com.

For the press assets, please obtain them from this [link](#).

For more information about CapitaVerse, please refer to the following annexes:

- | | |
|--|---------|
| 1. How to enter CapitaVerse on Roblox | Annex A |
| 2. Activities on CapitaVerse | Annex B |
| 3. Real-world rewards | Annex C |
| 4. About participating brands in CapitaVerse | Annex D |

CAPITAVERSE: AN AWARD-WINNING METAVERSE EVENT

Since its inception in 2022, CapitaVerse has been a trailblazer in the retail industry, earning numerous awards for its innovative approach, such as:

- Gold for Best Use of Technology - PR Awards 2024
- Gold for Best Engagement for a Targeted Community - PR Awards 2024
- Best Digital Initiative for the Year - Retail Asia Awards 2023
- Gold for Best Use of Virtual Platforms (B2C) - PR Awards 2023
- Bronze for Excellence in Interactive Marketing / Augmented Reality & Virtual Reality - Marketing Excellence Awards 2023
- Silver for Excellence in Marketing Innovation - Marketing Excellence Awards 2022
- Silver for Excellence in Digital Marketing - Marketing Excellence Awards 2022

EVENT DETAILS AT A GLANCE

EVENT	CapitaVerse, CapitaLand's 24-hour experiential party, returns with its 3 rd edition on Roblox.
ABOUT	<p>CapitaVerse returns in 2024 with its third edition, partnering with the Singapore Tourism Board to be part of "Singapore Wanderland" on Roblox, the world's leading metaverse gaming platform.</p> <p>CapitaVerse is set within Finders' Isle, a whimsical homage to Singapore's vibrant culture and heritage, including an exciting retail scene.</p> <p>Launching officially on 8 April 2024, 5pm, players can look forward to an immersive party featuring performances by Singaporean actor-singer Glenn Yong, interactive exclusive mini-game and time-based quests. Participate and stand to earn real-world rewards and exclusive virtual wearables, supported by brands such as Barehands, GINLEE, PUMA, National Gallery Singapore and more.</p>
LOCATION OF CAPITAVERSE	<p>Log on* to www.roblox.com/singaporewanderland or download the "Roblox" app via Apple App Store or Google Play Store.</p> <p>Search for "Singapore Wanderland", hit the green play button and head to the "Finders' Isle".</p> <p><i>*You are required to have a Roblox account to access the game. Access to CapitaVerse is free for all Roblox players.</i></p>
DATE / TIME	<p>Launch party: 8 April 2024, 5 pm</p> <p>CapitaVerse in Singapore Wanderland will be live till 31st October 2024.</p>

For the latest information on CapitaVerse, visit www.CapitaVerse.com.

- end -

Find CapitaVerse:

ONLINE

www.CapitaVerse.com

SOCIALS

Instagram: www.instagram.com/CapitaLandMallsSG
 Facebook: www.facebook.com/CapitaLandMallsSG
 TikTok: www.tiktok.com/@CapitaLandMallsSG
 WeChat Official Account: CapitaLandMallsSG
 YouTube: www.youtube.com/capitaland
 Telegram: <https://t.me/capitalandmallssg>

HASHTAGS

#CapitaVerse
 #CapitaLandMalls
 #CapitaLand
 #VisitSingapore

English to Chinese Translations

English Chinese

CapitaLand 凯德集团

Roblox 罗布乐思

Chris Chong 张通兴

For media enquiries, please contact:

Insider Communications Pte Ltd
Tel: +65 6338 7763

Marcus Wong
marcus@insidercomm.sg
+65 9001 9165

Jerlyn Then
jerlyn@insidercomm.sg
+65 9155 4387

About CapitaLand Investment Limited (www.capitalandinvest.com)

Headquartered and listed in Singapore, CapitaLand Investment Limited (CLI) is a leading global real asset manager with a strong Asia foothold. As at 31 December 2023, CLI had S\$134 billion of assets under management as well as nearly S\$100 billion of funds under management (FUM) held via six listed real estate investment trusts and business trusts, and more than 30 private vehicles across Asia Pacific, Europe and USA. Its diversified real estate asset classes cover retail, office, lodging, business parks, industrial, logistics, self-storage and data centres.

CLI aims to scale its FUM and fee-related earnings through fund management, lodging management and commercial management, and maintain effective capital management. As the investment management arm of CapitaLand Group, CLI has access to the development capabilities of and pipeline investment opportunities from CapitaLand's development arm.

As a responsible company, CLI places sustainability at the core of what it does and has committed to achieve Net Zero carbon emissions for scope 1 and 2 by 2050. CLI contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

About Singapore Tourism Board

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: [STB LinkedIn](#), [STB Facebook](#) or [STB Instagram](#)

Important Notice

This announcement and the information contained herein do not constitute and are not intended to constitute an offering of any investment product to, or solicitation of, investors in any jurisdiction where such offering or solicitation would not be permitted.

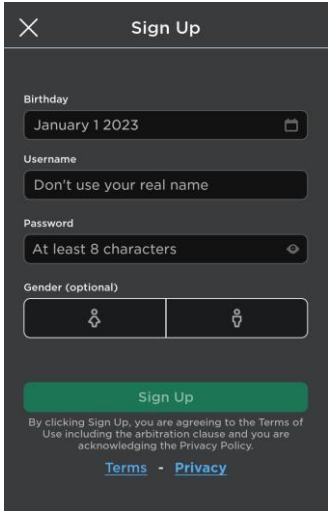
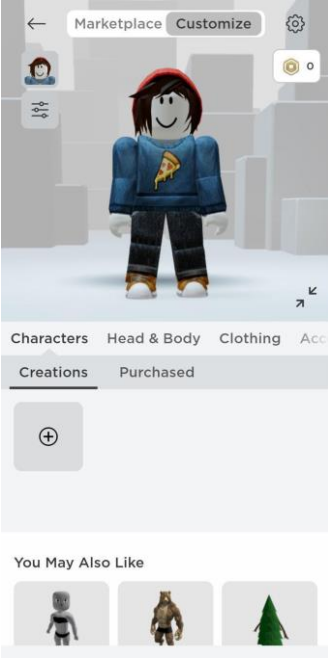

ANNEX A - How to enter CapitaVerse on Roblox

CapitaVerse can be accessed via a web browser (<https://www.roblox.com/>) or a mobile app, which can be downloaded on Apple App Store or Google Play Store.

Follow these 3 simple steps for **web browsers**:

<p>1</p>		<p>Set up an account on Roblox before you join the party.</p>
<p>2</p>		<p>Create your avatar. Customise your look and dress up for the launch event party!</p>
<p>3</p>		<p>Log into your Roblox account and enter into Singapore Wanderland.</p> <p>Click “Yes” to pop up “Do you want to visit CapitaVerse?”and you will be transported to CapitaVerse.</p>

Follow these 3 simple steps for **Mobile App**:

<p>1</p>		<p>Create an account on Roblox to join the party.</p>
<p>2</p>		<p>Create your avatar. Customise your look and dress up for the launch event party!</p>
<p>3</p>		<p>Log into your Roblox account and enter into Singapore Wanderland.</p> <p>Click “Yes” to pop up “Do you want to visit CapitaVerse?” and you will be transported to CapitaVerse.</p>

If you encounter any issues downloading or accessing Roblox, please visit [SUPPORT](#) to troubleshoot.

ANNEX B - List of Activities

To access CapitaVerse, start by navigating to Singapore Wanderland on Roblox, proceed to Finders' Isle and be transported to CapitaVerse.

TIME-BASED QUESTS

Join in time-based quests at branded shophouses on 8 April and receive limited edition UGC, while stocks last. More details on the quests below:



From 5pm: National Gallery Singapore – Art and shopping go hand-in-hand in CapitaVerse. Win the Turf War and get rewarded with a self-portrait UGC. In addition, you'll get to admire 'Still Life with Cut Apple and Orange' by Georgette Chen after completing the quest.



From 6pm: Barehands – Barehands' Wayuu Clutch is an absolute work of art and talented craftspeople are needed to help produce it. Find them and be rewarded with Wayuu Clutch UGC.



From 7pm: GINLEE – Search the island to find five special materials to set the next fashion trend and receive GINLEE's signature pleated dress UGC.



From 8pm: PUMA – Find and return the five missing PUMA Palermo shoes and receive a Palermo scarf UGC.

BEST DRESSED AVATAR CONTEST

Participate in the **Best Dressed Avatar Contest** on CapitaVerse experiential launch party (from 8 April, 5pm to 14 April, 5pm) and stand a chance to be one of 10 lucky winners to win a total of one million STAR\$® (worth \$1,000 eCapitaVoucher)!

To participate, simply dress your avatar with your favourite virtual wearables, pose for a selfie by using the in-game selfie mode in front of Funan in CapitaVerse. Submit your entry by sharing on Instagram and tagging [@CapitaLandMallsSG](https://www.instagram.com/CapitaLandMallsSG) and [@visit_singapore](https://www.instagram.com/visit_singapore).

To double your chances of winning, dress your avatar in CapitaVerse-exclusive UGCs.

MINI-GAME

Collect real-world rewards and prizes with the **“TURF WAR: Fashionistas vs Foodies”** game. A mini-game that pits two of Singapore’s passions, Fashionistas and Foodies, against one another. Step into the thrilling competition arena with cheering supporters on the sides, the two teams, with a maximum of 6 players on each team, are formed to take on the challenge of turning the grey tiles into their respective team’s colour in a 60-second game of ‘Colour the Blocks’ by running on them, to unlock a world of real-world rewards.

A full list of exclusive real-world rewards can be found in **Annex C**.

PERFORMANCES

Performance and Interaction with Glenn Yong

Enjoy Singaporean actor-singer Glenn Yong’s captivating vocals as he performs his original songs in CapitaVerse’s main stage. Get up close and personal with him and stand a chance to win prizes through _____ game _____ interactions.

Performance schedule

- Mon 8 April, 9pm
- Tue 9 April, 1pm

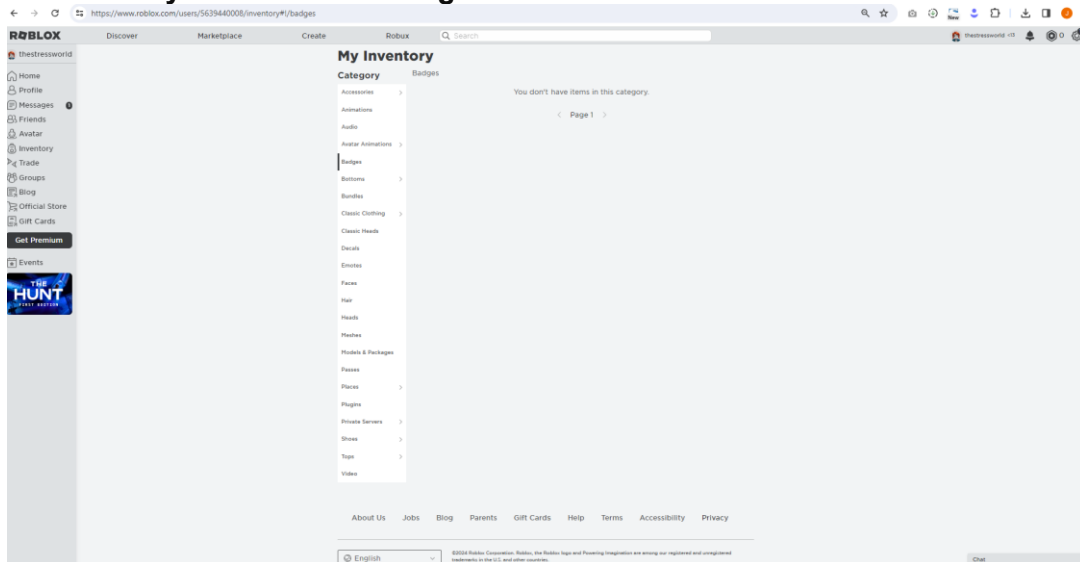
ANNEX C - Real-world rewards to be won

A. Unlock exclusive privileges at CapitaLand malls by using your CapitaVerse Attendance Badge!

How to check and retrieve your CapitaVerse Attendance Badge?

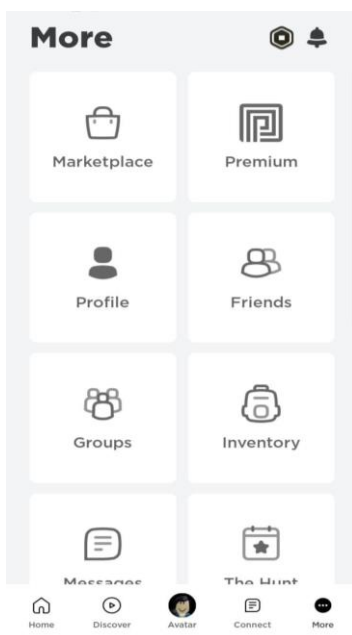
WEB BROWSER

Go under Inventory and click on “Badges”



MOBILE APPLICATION

1. Under Home Page > More



2. Click Inventory and search “Badges” under Category.



Present your CapitaVerse Attendance Badge at participating stores to enjoy exclusive real-world privileges at CapitaLand malls. Terms and conditions apply; check in-store for more details.

BRAND	DEAL	QUANTITY	VALIDITY	PARTICIPATING OUTLETS
adidas	10% off regular-priced items	Unlimited	8 Apr - 4 Jun 2024	Bugis Junction #02-12/13
ALL WOULD ENVY	\$8 off with min. \$100 spend	Unlimited	8 Apr - 4 Jun 2024	Plaza Singapura #B1-28/29/35
Audio-Technica	- Wireless In-Ear Headphones (ATH-SQ1TW) at \$48 (UP: \$119) - Wireless Headphones (ATH-CKS30TW) at \$78 (UP: \$139) - Closed-Type Gaming Headset (ATH-GL3ZIN) at \$98 (UP: \$189) - Open-Type Gaming Headset (ATH-GDL3NAR) at \$98 UP: (\$249)	200	8 Apr - 31 Oct 2024	Funan #03-K10
Barehands	\$10 off with min. \$100 spend	100	8 Apr - 4 Jun 2024	Funan #02-22
byCaxs DOLL PARLOUR	\$10 off with min. \$100 spend	Unlimited	8 Apr - 4 Jun 2024	Raffles City #B1-K9
CapitaStar	Download CapitaStar app and sign up with promo code <CAPITASTAR> to get \$5 eCapitaVoucher with min. purchase of \$50 eCapitaVoucher	While stocks last	5 Jun - 31 Oct 2024	-
DMK	\$5 off with min. \$80 spend on regular-priced items	100	8 Apr - 4 Jun 2024	Plaza Singapura #02-08
Fitness First	Complimentary 3-Day Experience Pass. Appointment required.	100	8 Apr - 4 Jun 2024	Bugis Junction #04-02 Capital Tower #09-01 SingPost Centre #02-104 Westgate #05-01
Flight Experience	\$10 off 45-min VR Flight Simulator	Unlimited	8 Apr - 4 Jun 2024	Funan #03-K05
FURLA Outlet	Spend more than \$300 to receive a Furla nylon tote bag for free	100	8 Apr - 4 Jun 2024	IMM #01-121/122
GINLEE	10% off MAKE cOts Experience	200	8 Apr - 4 Jun 2024	Raffles City #02-08
Giordano	5% off with no min. spend	Unlimited	8 Apr - 4 Jun 2024	Bedok Mall #01-49 to 51 Lot One #01-15 to 17 Tampines Mall #02-04/05
Guess Accessories	10% off Timepieces	Unlimited	8 Apr - 4 Jun 2024	Bugis Junction #01-09/10
HOLOGATE Singapore	Purchase first 30-mins session & get 20% off the second 30-mins session	100	8 Apr - 4 Jun 2024	Funan #04-K01

BRAND	DEAL	QUANTITY	VALIDITY	PARTICIPATING OUTLETS
House of Kpop	Purchase any 2 SMini Keychains and receive 1 for free	100	8 Apr - 4 Jun 2024	Plaza Singapura #03-74/75
Kiehl's	Redeem complimentary 10-pc sampling kit	600	8 Apr - 31 Oct 2024	Bugis Junction #01-13 Plaza Singapura #01-66 Raffles City #B1-39/40 Tampines Mall #01-29 Westgate #01-34
MUJI	15% off with purchase of 2 apparel items	5,000	8 Apr - 4 Jun 2024	Bugis Junction #03-10F Plaza Singapura #01-10 to 17 Raffles City #02-20/22
My Greatest Child	5% off with no min. spend	Unlimited	8 Apr - 4 Jun 2024	Plaza Singapura #03-40
OSIM	\$20 off selected products	3,000 (600 per store)	8 Apr - 31 Oct 2024	Bedok Mall #B2-57 IMM #02-40 Junction 8 #03-10 Plaza Singapura #03-09 Tampines Mall #B1-05
POPULAR Bookstore	\$5 off with min. \$50 spend	600 (100 per store)	8 Apr - 4 Jun 2024	Bedok Mall #B2-02/35/36 Bukit Panjang Plaza #03-01 Junction 8 #04-02 Lot One #03-13/14 Tampines Mall #03-17 Westgate #04-26/27
Precious Thoughts	Buy any Palm Pals and get to purchase Cuddles at S\$11.90 each (Usual price S\$19.90)	500	8 Apr - 4 Jun 2024	Plaza Singapura #03-16
PUMA	20% off with no min. spend	200	8 Apr - 31 Oct 2024	Bugis+ #02-18
SABRINAGOH	10% off with min. \$100 spend	100	8 Apr - 4 Jun 2024	Raffles City #02-36
Scent by SIX	\$10 off with min. \$50 spend	150	8 Apr - 4 Jun 2024	Bugis Junction #L1-KIO-06
	10% off with any purchase of 2 items	600	8 Apr - 31 Oct 2024	
SONY	Free leather casing & engraving with purchase of WF-1000XM5 Wireless Noise-Cancelling Headphones	100	8 Apr - 4 Jun 2024	Westgate #01-39
Switch+	10% off selected accessories	300	8 Apr - 4 Jun 2024	Bukit Panjang Plaza #02-38/39 Lot One #01-12/13
TECH HOUSE	Soundcore AeroFit Pro Promo at \$169.90 (U.P. \$299.90)	100	8 Apr - 4 Jun 2024	Junction 8 #02-38A Plaza Singapura #B1-31A Tampines Mall #04-03 Westgate #B1-44
The Collector Base	10% off with min. \$50 spend	3,000	8 Apr - 4 Jun 2024	Funan #04-14
The Green Capsule	10% off all workshop bookings	100	8 Apr - 31 Oct 2024	Funan #04-11

B. MINI-GAME PRIZES

Real-world prizes are up for grabs when you participate in the TURF WAR: Fashionistas vs Foodies mini-game. While stocks last.

BRAND	PRIZES	QUANTITY	VALIDITY	PARTICIPATING OUTLETS
Barehands	Barehands Tote Bag	100	8 Apr - 31 Oct 2024	Funan #02-22
CapitaStar	\$5 eCapitaVoucher with no min. spend (New users only)	1,000	8 Apr - 4 Jun 2024	-
Clarins	Clarins 6-pc trial kit with any skin consultation	600	8 Apr - 31 Oct 2024	Clarins at BHG Bugis Junction #01-100 Clarins Westgate #01-26
Guess Accessories	Exclusive Gift with no min. spend	25	8 Apr - 31 Oct 2024	Bugis Junction #01-09/10
	Exclusive Gift with any purchase	75	8 Apr - 31 Oct 2024	
Mastercard	Singapore Cable Car Sky Pass (Round Trip)	200 (100 pairs)	8 Apr - 4 Jun 2024	-
National Gallery Singapore	Gallery Insider 1-Year Membership	300	8 Apr - 31 Oct 2024	-
National Gallery Singapore	National Gallery Greeting Cards	50	8 Apr - 31 Oct 2024	-
POP MART	Blind Box from Sweet Bean Spooky Tales Series / Pino Jelly Make A Wish Series / Zoe Fantastic Museum Series	600	8 Apr - 31 Oct 2024	Funan #01-02 Lot One #01-22
PUMA	A pair of PUMA Palermo sneakers	3	8 Apr - 21 Apr 2024	Bugis+ #02-18
Urban Republic	\$5 off with no min. spend	100	8 Apr - 4 Jun 2024	Junction 8 #02-39/40
Singapore Tourism Board	Exclusive STB Merchandise	160	8 Apr - 31 Oct 2024	-

ANNEX D - Participating brands

More brands, more fun! Enjoy unique experiences at the brand experience zones and interactive games, explore and bring home real-world rewards from our partners.

IN COLLABORATION WITH

Singapore Tourism Board

BRAND PARTNERS

Barehands
GINLEE
National Gallery Singapore
PUMA

REAL-WORLD REWARD PARTNERS

adidas
ALL WOULD ENVY
Audio-Technica
byCaxs DOLL PARLOUR
Clarins
DMK
Fitness First
Flight Experience
FURLA Outlet
Giordano
Guess Accessories
HOLOGATE Singapore
House of Kpop
Kiehl's
Mastercard
MUJI
My Greatest Child
OSIM
POP MART
POPULAR Bookstore
Precious Thoughts
SABRINAGOH
Scent by SIX
SONY
Switch+
TECH HOUSE
The Collector Base
The Green Capsule
Urban Republic