



For immediate release

NEWS RELEASE

**CapitaLand Development achieves 92% bookings at  
The Senique Hanoi's exclusive preview  
1,980 out of 2,150 units booked across the entire development**

**Hanoi, 12 November 2024** – CapitaLand Development (CLD) achieved 92% of units booked during the exclusive weekend preview of The Senique Hanoi on 9 November 2024. This event marks CLD's fourth sales launch and exclusive preview this year, with strong interest recorded across major developments, including Lumi Hanoi in the capital city and the first two phases of Sycamore in Binh Duong New City.

Mr Ronald Tay, CEO of CLD (Vietnam), said: "The exclusive preview of The Senique Hanoi caps off the year as we celebrate CapitaLand's 30th anniversary in Vietnam. We are thrilled to witness the enthusiastic response from homebuyers, reflecting continued confidence in our developments."

"This year, we have marked notable milestones with Lumi Hanoi in the west of the capital and the first two phases of Sycamore in Binh Duong New City, each achieving over 90% sales and bookings during their launches and previews. This robust demand underscores the quality and appeal of our projects. CLD is committed to the Vietnamese market, and we look forward to delivering exceptional homes that meet the needs and aspirations of our customers," added Mr Tay.

Strategically located in the eastern part of the capital city, The Senique Hanoi is developed in collaboration with Mitsubishi Estate and Nomura Real Estate Development. The project features 2,150 units across three 37-storey towers named The Senique I & II and The Senique Premier. Unit types range from one-bedroom units starting from 42 sq m to four-bedroom units up to 186 sq m, along with duplex and penthouse options. Larger two-bedroom units starting at 80 sq m, as well as the three-bedroom and four-bedroom units will feature universal bathrooms, designed for safety.

The Senique Hanoi's 'East meets West' design blends contemporary architecture with cultural heritage, drawing inspiration from traditional bamboo weaving patterns. This harmonious fusion of modernity and tradition creates a unique and visually captivating residential environment.

The Senique Hanoi offers an exceptional urban lifestyle within a gated community, featuring a variety of modern amenities. These include a livestream room tailored to the needs of digital professionals and content creators, a 50-metre lap pool, a sky garden with relaxation areas,



co-working spaces, and a 3D golf simulation room. For families, the development provides a dedicated kids' adventure zone and playground.

CLD's commitment to sustainability is reflected in the thoughtful design and innovative features of The Senique Hanoi. Set to be completed in 2027, the project is designed to achieve EDGE (Excellence in Design for Greater Efficiencies) certification issued by the International Finance Corporation (IFC) with projected 24% energy savings. Interested parties can register their interest in The Senique Hanoi by calling 1800 400 088 or visiting [www.theseniquehanoi.com](http://www.theseniquehanoi.com).

### **About CapitaLand Development (<https://www.capitalanddevelopment.com>)**

CapitaLand Development (CLD) is the development arm of CapitaLand Group, with a portfolio worth S\$21.9 billion as at 30 September 2024. Focusing on its core markets of Singapore, China and Vietnam, CLD's well-established real estate development capabilities span across various asset classes, including integrated developments, retail, office, lodging, residential, business parks, industrial, logistics and data centres. Its strong expertise in master planning, land development and project execution has won numerous accolades including the Building and Construction Authority Quality Excellence Award and FIABCI Prix d'Excellence Award.

CLD aspires to be a developer of choice that goes beyond real estate development to enrich lives and uplift communities. It is committed to continue creating quality spaces for work, live and play in the communities in which it operates, through sustainable and innovative solutions.

As part of CapitaLand Group, CLD places sustainability at the core of what it does. As a responsible real estate company, CLD complements CapitaLand's businesses through its contributions to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

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