



For immediate release

NEWS RELEASE

CapitaLand kicks off #GivingAsOne 2025 to celebrate milestone year with purposeful giving

- ***Up to S\$1 million pledged by CapitaLand Hope Foundation to support children and youth programmes in Singapore in celebration of SG60***
- ***Global initiatives to drive collective action and inclusion for vulnerable communities***

Singapore, 31 July 2025 – CapitaLand Group, with the support of its philanthropic arm CapitaLand Hope Foundation (CHF), will launch the fifth edition of #GivingAsOne, its annual global community initiative from 1 August to 31 October 2025. Marking a milestone year with CapitaLand Group’s 25th anniversary and CHF’s 20th anniversary, this campaign also aligns with SG60 initiatives that commemorate Singapore’s 60 years of independence.

Themed “*Building What Matters, Shaping The Future*”, #GivingAsOne harnesses the strength of CapitaLand’s ecosystem, uniting staff, partners, and customers to drive meaningful change across education, health, and well-being initiatives that support children, youth, and seniors. The campaign fosters a strong culture of volunteerism among employees and stakeholders. It also amplifies social impact through collaborations with like-minded partners.

Mr Tony Tan, Executive Director of CHF and Chief Corporate Officer of CapitaLand Development, said: “As we celebrate two decades of CHF alongside CapitaLand’s 25th anniversary this year, we reaffirm our commitment to uplift lives and build inclusive, resilient communities. Through #GivingAsOne, we mobilise our global ecosystem to give back beyond donations, devoting our time, talent, and heart. The increased number of like-minded partners and passionate staff who have been working with us on this campaign over the years demonstrates how we have and will continue to shape a future where every child, youth, and senior has the opportunity to thrive.”

Strategic collaborations in line with SG60 spirit of giving

At the heart of #GivingAsOne this year is a powerful call to empower collective giving and promote social inclusion in communities. In Singapore, CapitaLand is rolling out a range of activities for staff and partners, while rallying the wider public to contribute to causes in line with both SG60 and CHF.

- 1) ***SG Cares Movement and Give.Asia***: A key collaboration is with Give.Asia and the SG Cares Movement, a national movement championed by the SG Cares Office in the Ministry of Culture, Community and Youth (MCCY) to build a more caring and inclusive society. To commemorate SG60, CHF will donate S\$20 for every volunteer hour

logged in Singapore on [Give.Asia](#)'s volunteering platform. The initiative aims to reach 50,000 volunteer hours, with CHF pledging up to S\$1 million towards programmes that benefit children and youth under the Collective for a Stronger Society (CSS), a multi-year initiative by the Community Foundation of Singapore and the Community Chest to provide sustained, integrated assistance for lower-income families.

- 2) **SGSHARE**: CapitaLand supports SGSHARE, Community Chest's national giving programme that matches donations to support communities in need. From August 2025, CapitaLand staff, tenants, and shoppers can contribute monthly or one-time donations through SGSHARE to aid adults with disabilities, children with special needs, at-risk youth, persons with mental health conditions, and families and seniors in need, reinforcing the spirit of giving during SG60.

Community connections that uplift seniors

CapitaLand continues to drive sustained volunteerism and strengthen inclusive communities by rallying staff to volunteer in targeted programmes that benefit seniors in Singapore. In line with this, CapitaLand, as one of the first corporates in Singapore, has collaborated with National Volunteer and Philanthropy Centre (NVPC) as well as KampungKakis this year to support Giving Circles. Three groups of three to five staff volunteers will be paired with one socially isolated senior each. With resources funded by CHF, volunteers will make joint decisions to engage and provide dedicated care for the senior over a period of six months.

The second edition of the #LoveOurSeniors Carnival will take place on 8 October 2025 for 1,000 seniors at IMM, following a successful inaugural event last year. The carnival, co-designed with senior volunteers, charity partners, and students from Ngee Ann Polytechnic's Diploma in Psychology and Community Development, will feature activities that enhance seniors' physical and mental health, foster inclusion, and facilitate social interaction, with support from CapitaLand staff, tenants, and partners.

Other #LoveOurSeniors initiatives during #GivingAsOne include therapeutic horticulture, art therapy sessions, essential care pack distributions, and meal deliveries, all aimed at empowering seniors to age in place with dignity and connection.

Sustained engagement for well-being and growth in communities beyond Singapore

Across CapitaLand's global markets, #GivingAsOne initiatives are tailored to address local community needs by leveraging CapitaLand's network and partnering organisations that share a commitment to community impact. These initiatives empower children and youth through inclusive education, improved learning environments, and essential support services. From promoting social mobility for children with special needs in China to enhancing educational access and opportunities in India, Malaysia, Thailand, and Vietnam, CapitaLand's efforts reflect a locally grounded and collaborative approach to driving meaningful change. Details on global #GivingAsOne activities can be found in the Annex.

20 years of impact and resilience

Through strategic collaborations, dedicated programmes, and a robust ecosystem of partners and volunteers, CapitaLand continues to advance resilience and inclusivity in communities. The annual #GivingAsOne campaign amplifies this collective impact globally, bringing together staff, partners, and customers to uplift the lives of vulnerable groups supported by CHF. Since 2005, CHF has supported more than 540,000 beneficiaries including children, youth, and seniors in need. CHF has also donated more than S\$64 million and funded over 200 initiatives with partners across geographies as of 31 December 2024.

About CapitaLand Group (www.capitaland.com)

CapitaLand Group (CapitaLand) is one of Asia's largest diversified real estate groups. Headquartered in Singapore, CapitaLand's portfolio focuses on real asset management and real estate development, spanning across 270 cities in 45 countries.

In 2025, CapitaLand celebrates 25 years of excellence in real estate and continues to innovate and shape the industry. Within its ecosystem, CapitaLand has developed an integrated suite of real asset management, real estate development, and operating capabilities that supports its businesses in building core competencies across the value chain. With this full range of capabilities, CapitaLand can optimise the strategies of its listed real estate investment management business CapitaLand Investment, and its privately held property development arm CapitaLand Development; to drive competitive advantage for its businesses.

CapitaLand places sustainability at the core of what it does. As a responsible real estate company, CapitaLand contributes to the environmental and social well-being of the communities where it operates, as it delivers long-term economic value to its stakeholders.

About CapitaLand Hope Foundation (www.capitalandhopefoundation.com)

CapitaLand Hope Foundation, the philanthropic arm of CapitaLand Group, was established in 2005. The Foundation contributes towards building resilience in communities where CapitaLand operates, through supporting education, health and well-being initiatives, targeting children, youth and seniors. Going beyond donations, the Foundation also advocates volunteerism as an integral part of building a caring and inclusive community.

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Issued by: CapitaLand Group Pte. Ltd. (Co. Regn.: 198900036N)

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ANNEX

Global #GivingAsOne initiatives

- **China: CapitaLand AccessABLE Programme**
The CapitaLand AccessABLE Programme supports the social mobility and employability of children and youth with special needs, helping them reintegrate into society while raising community awareness of their condition.
- **India: CapitaLand Hope School, Hamara Gaon, and Skilling Programmes**
The range of programmes support underserved children and youth with safer, more conducive learning environments and better access to educational and developmental opportunities. Staff volunteers will engage with youth in a series of activities such as digital literacy and storytelling sessions, excursions, mural painting, and job-readiness training across centres in Bangalore, Chennai, and more.
- **Malaysia: #GivingBersama 5.0**
#GivingBersama returns for its fifth edition to support low-income families across Penang, Klang Valley, Pahang, and Johor. Building on last year's success, this year's initiative once again brings the shopping mall bazaar concept to life—transforming community halls into vibrant spaces where beneficiaries can personally select essential items.
- **Thailand: ASR Charity Run 2025**
The ASR Charity Run 2025 will be held on 7 September 2025 at Suan Luang Rama IX and Bueng Nong Bon Park in Bangkok. Hosted by The Ascott Limited and in partnership with the Hand to Hand Foundation (based in Pattaya), the charity run will raise funds to provide scholarships for underprivileged children, supporting equal opportunity and access to quality education.
- **Vietnam: Together We Step: Step For Kindness**
The third edition of "Together We Step: Step For Kindness" culminates in a community walk event on 12 October 2025. Partnering the Blue Dragon Children's Foundation, the initiative aims to rally public support and improve the lives of children and youth through education and outreach programmes. CHF has pledged to donate up to US\$97,000 once participants collectively achieve 400 million steps in the online challenge that began on 26 June 2025, and 40 million steps at the event.