For Immediate Release

NEWS RELEASE

Tampines Mall completes S$24 million asset enhancement initiative with 21 new brands and the East's largest beauty cluster

alongside refreshed stores and upgraded facilities



Singapore, 10 November 2026 – Tampines Mall, which has served the East since opening in 1995, is entering a new chapter following the completion of its S$24 million asset enhancement initiative (AEI) this December.

The transformation introduces 21 new brands to Tampines Mall, including 15 making their debut in the East. Shoppers will experience a wider range of beauty, fashion, sports, jewellery, dining and lifestyle offerings, alongside refreshed spaces and upgraded facilities, in time for the festive season. The mall will also be home to the East's largest cluster of 14 beauty retail brands.

"Our focus is on giving shoppers greater choice. The refreshed Tampines Mall brings together a broad mix of premium, accessible-luxury and everyday brands, alongside dining, sports and lifestyle offerings and well-loved favourites. We want the mall to continue serving the diverse needs and preferences of the Tampines community while giving shoppers more to discover and enjoy," said Adrian Lai, General Manager of Tampines Mall.

A new beauty destination in the East

At the heart of the refreshed tenant mix is a new 14-brand beauty cluster, bringing together established premium, accessible-luxury and everyday beauty names at Tampines Mall. The line-up includes **Aesop, Bath & Body Works, CHANEL, DIOR, ELEMIS, Judydoll, Kiehl's, LANEIGE, L'Occitane, Rituals, Sephora, SHISEIDO, The Body Shop** and **YSL Beauty**. Beyond the expanded beauty line-up, shoppers can also enjoy a range of personalised services and experiences.

Three standalone beauty boutiques on Level 1 offer distinct experiences:

- **ELEMIS** features advanced facial treatments powered by its BIOTEC technology, with treatments tailored to individual skin concerns.
- **SHISEIDO** offers personalised skin analysis through its proprietary Skin Visualiser, followed by skincare and makeup recommendations.
- **L'Occitane** offers its electronic Facial Gua Sha Experience in a private room, providing a more intimate treatment setting.

Shoppers can also explore the latest beauty trends at **Sephora**, which features a wide selection of makeup, skincare, haircare and fragrance brands, alongside personalised advice from Beauty Advisors. Beauty brands such as **CHANEL**, **DIOR** and **SHISEIDO** have been familiar to Tampines shoppers for years through store concessions. The refresh builds on that foundation, with the move into standalone boutiques reflecting how the beauty retail category has evolved - allowing these brands to offer a broader range of products, services and experiences. They are joined by new-to-Tampines Mall names such as **ELEMIS**, **Judydoll**, **Rituals** and **YSL Beauty**, ensuring the new beauty mix speaks to every shopper's lifestyle and aspirations.

Fresh dining concepts in the East

The refreshed dining line-up at Tampines Mall brings several brands to the East for the first time, offering shoppers greater variety across cuisines and dining occasions. These include **Casa Vostra**, a popular casual Italian dining concept; **Charlie's Tea**, a fresh milk tea brand from Guangzhou known for using real tea leaves, fresh milk, and natural ingredients, making its Singapore debut at Tampines Mall; and **Ging Sun Ho King of Bun**, founded in Hong Kong and known for its Shanghainese-style pan-fried pork soup buns, which has also recently introduced a new hairy crab roe menu filled with decadent flavours that promises to tantalize the taste buds.



Joining these new concepts are **IM QALB by Pun Im**, a casual Thai-Malay restaurant inspired by the bold flavours of Southern Thailand with a Tampines Mall-exclusive menu; famous Zhejiang cuisine restaurant **LONGJING**; and **RUXU,** a modern Guangzhou dessert shop and bakery café, which made its international debut at Funan in December 2025 and has opened its second Singapore outlet at Tampines Mall.

These new arrivals complement Tampines Mall's existing and other more recent F&B offerings, including halal-certified **Paris Baguette** and **Wingstop**, as well as speciality coffee shop **Alchemist**, which offers quality coffee and tea-infused blends in a warm, thoughtfully designed space.

A broader retail and lifestyle offering

Beyond beauty and dining, the AEI has expanded shoppers' choices across fashion, sports, jewellery and lifestyle.

The refreshed retail mix brings together jewellery and fashion names, including **Braun Büffel, CC Primo, Goldheart, Meilleur Moment, SK Gold** and **Vincent Watch**, with their

contemporary stores complementing the mall's broader aesthetic upgrades, offering shoppers a sleek and modern environment to immerse in.

Well-loved sports and lifestyle offerings such as **ASICS**, **Decathlon, Running Lab** and **The Boarding Gate** give shoppers more options for their sporting and active lifestyle needs. Decathlon makes its return to Tampines Mall with an expansive 18,000-squarefoot Experience Store, offering more than 6,000 sporting essentials across over 60 sports. Shoppers can try out selected gear at dedicated test zones, with services including basic bicycle maintenance, racket restringing and re-gripping, as well as Decathlon's Buy Back programme.

Together, the expanded mix serves different shopper needs while retaining familiar brands that have long been part of the Tampines community. The full line-up is set out in Annex A.

Refreshed spaces, rooted in Tampines
As part of its transformation, Tampines Mall has rejuvenated its spaces and facilities to create a more contemporary and comfortable environment for shoppers.

The mall's familiar Tampines tree motif has also been reinterpreted through the refreshed brand visuals. Inspired by the neighbourhood's architectural language and everyday surroundings, shoppers will be greeted by the tree motif across spaces, connecting the mall's updated identity with its longstanding roots in the Tampines community.

The new design combines a more premium visual direction with the familiarity of the neighbourhood, reflecting Tampines Mall's evolution while remaining rooted in the everyday experiences of its shoppers.









Ready for the festive season
With Tampines Mall's transformation completed ahead of the year-end festive season, shoppers can rediscover the mall's new stores, upgraded spaces, seasonal offerings and festive experiences. Details of the promotions are set out in Annex B.

Press assets can be obtained via this link.

For more information on the new stores, festive promotions and event schedules, please visit the official Tampines Mall website or follow its official social media channels.

- Website: https://www.capitaland.com/sg/malls/tampinesmall/en.html
- Facebook:@TampinesMall
- Instagram:@TampinesMall
- Hashtag: #TampinesMall

About Tampines Mall
Tampines Mall is a premier suburban retail and lifestyle destination located in the heart of the Tampines Regional Centre, one of Singapore's most vibrant commercial hubs. Owned and managed by CapitaLand Investment, the eight-storey mall is strategically integrated with the Tampines MRT interchange (East-West and Downtown lines) and the Tampines Bus Interchange, serving as a vital retail anchor for residents and visitors across eastern Singapore.

The mall houses over 160 stores offering a diverse mix of fashion, beauty, lifestyle, edutainment and dining options for the community.

For media enquiries, please contact:
INSIDER Communications Pte Ltd – Tel: 6338 7763

Marcus Wong	Enric Feego	Ally Sabrina
Director	Senior PR Executive	Senior PR Executive
marcus@insidercomm.sg	enric@insidercomm.sg	ally@insidercomm.sg
HP: 9001 9165	HP: +62 896-2259-5398	HP: 9270 6164

Issued on behalf of:
Tampines Mall
Elise Voo
Marketing Manager
elise.voo@capitaland.com
HP: 9636 8522

TAMPINESMALL

ANNEX A

TENANT NUMBERS OF TAMPINES MALL ASSET ENHANCEMENT INITIATIVE

Beauty Retail Brands:	**14**
Brands new to the East:	**15**
Brands who are new to Tampines Mall:	**21**
Premium & Accessible Luxury Beauty Brands:	**10**
Returning brands with refreshed stores:	**10**

Brand	Unit No	Category	Beauty Retail Brands: 14	New to the East: 15	New to the mall: 21	Premium & Accessible Luxury Beauty Brands: 10	Returning brands with refreshed stores: 10
AESOP	01-08 to 09	Beauty	√			√	
BATH & BODY WORKS	01-11	Beauty	√				√
CHANEL	01-34 to 35	Beauty	√		√	√	
DIOR	01-28B	Beauty	√	√	√	√	
ELEMIS	01-31	Beauty	√	√	√	√	
JUDYDOLL	02-03	Beauty	√	√	√		
KIEHL'S	01-10	Beauty	√			√	√
L'OCCITANE	01-31B	Beauty	√	√		√	√
LANEIGE	01-12	Beauty	√				√
RITUALS	01-06 to 07	Beauty	√	√	√	√	
SEPHORA	01-26 to 27	Beauty	√	√	√	√	
SHISEIDO	01-31A	Beauty	√	√	√	√	
THE BODY SHOP	02-30	Beauty	√				√
YSL BEAUTY	01-29 to 30	Beauty	√	√	√	√	
ALCHEMIST	01-40 to 41	F&B			√		
CASA VOSTRA	01-33A	F&B		√	√		
CHARLIE'S TEA	B1-K2 to K3	F&B		√	√		
GING SUN HO KING OF BUN	B1-K17	F&B		√	√		
IM QALB BY PUN IM	04-02	F&B		√	√		
LONGJING	B1-01 & 27	F&B		√	√		
RUXU	B1-K2 to K3	F&B		√	√		
YEAH GELATO	01-31C	F&B			√		
BOARDING GATE	02-16A	Fashion			√		
BRAUN BUFFEL	01-24 to 25	Fashion			√		
MEILLEUR MOMENT	01-28	Fashion			√		
ASICS	02-18A	Sports			√		
DECATHLON	02-16 & 02-16C	Sports					√
RUNNING LAB	02-16B	Sports		√			√
GOLDHEART	01-22	Jewellery					√
SK GOLD	01-21	Jewellery					√
VINCENT WATCH	01-35 to 37	Watches					√
CC PRIMO	01-23	Watches			√		

ANNEX B
MALL PROMOTIONS





From now till 31 December 2026, earn $35 eCapitaVoucher* with a minimum spend of $350[1][2] at Beauty, Fashion, Jewellery, Shoes & Bags stores.

Top Spender Rewards[1]

- Be the top spender and receive **$4,000 worth of eCapitaVoucher**.
- 5 runners-up will each receive an OSIM uDiva SOFA Massage SOFA (1-Seater Cream White) worth $3,999.

Website: www.capitaland.com/sg/en/shop/malls/discover/right-where-you-are.html

[1] Combined receipts allowed, minimum spend of $20 per receipt, with at least one transaction of $20 or more.

[2] All promotions listed above are exclusive to CapitaStar members only. Promotion is valid from 15 October to 31 December 2026. Limited to 1 redemption per eligible shopper per day throughout the campaign period. Redemptions are available while stocks last on a first-come, first-served basis. Other conditions apply.