

NEWS RELEASE

CapitaStar marks 15 years with month-long anniversary campaign in October and new Kris+ integration

- Complimentary treats, bonus STAR\$® promotions, eCapitaVoucher rewards and prizes throughout October
- New Kris+ integration lets members earn STAR\$® and KrisPay miles on a single transaction



Singapore, 1 October 2026 – CapitaStar, CapitaLand's leading lifestyle and rewards programme, is celebrating its 15th anniversary with a month-long line-up of exclusive rewards, bonus earn opportunities and prize giveaways. Its preferred payment scheme partner, Mastercard, is also joining the celebrations with exclusive cardholder privileges and lucky draw prizes. Coinciding with the milestone, CapitaStar is launching its integration with Kris+, enabling members to earn both STAR\$® and KrisPay miles on eligible transactions made via Kris+ at participating merchants.

CapitaStar has grown into one of Singapore's largest rewards programmes, serving close to two million members across over 3,000 participating stores in 25 properties¹. The Kris+

¹ The 25 participating CapitaStar properties include:

a) **20 shopping malls** – Aperia Mall, Bedok Mall, Bugis Junction, Bugis+, Changi City Point, CQ @ Clarke Quay, Funan, Imall, IMM, Junction 8, Kallang Wave Mall, Lot One, Plaza Singapura/The Atrium@Orchard, Raffles City Singapore, Sengkang Grand Mall, SingPost Centre, Tampines Mall, The Clementi Mall, Tekka Place and Westgate
 (b) **5 office buildings** – CapitaGreen, CapitaSky, CapitaSpring, Capital Tower, Six Battery Road

integration builds on CapitaStar's enhancement in 2025 to reward members instantly at checkout without the need to scan receipts, making it simpler to earn points as they shop and dine.

Mr Ervin Yeo, CEO, Commercial Management, CapitaLand Investment, said: "CapitaStar's 15th anniversary is a celebration of our members who have been at the heart of our journey. From receipt scanning kiosks to app-based receipt submissions and, most recently, instant rewards at checkout, CapitaStar has continually evolved to make earning and enjoying rewards simpler and more seamless for our members. We will continue to strengthen CapitaStar through digital innovation and strategic partnerships to keep pace with evolving consumer expectations and deliver greater value and convenience to our members."

Ms June Tan, Head, Digital Platforms, Strategic Marketing & Business Partnerships, Commercial Management, CapitaLand Investment, said: "Our integration with Kris+ brings together two trusted rewards ecosystems, giving members more ways to be rewarded for their everyday shopping and dining. By linking their accounts, members can enjoy a seamless experience across both programmes and get more from each eligible transaction. We look forward to building on this partnership to create even more rewarding experiences for our members."

Celebrating 15 years of rewarding members

As a special thank-you to members, CapitaStar is turning its birthday month into a month-long treasure hunt. Clues to hidden reward codes will drop through October on CapitaStar's Instagram page (@CapitaStarSG) and the CapitaStar app. Members who crack the code can redeem complimentary treats from well-loved brands, including McDonald's, KFC, Old Chang Kee and Tiong Bahru Bakery. New treats will be unveiled every Monday and Wednesday, while Fridays will feature special offers with STAR\$® rewards, while stocks last.

The birthday surprises continue with the **CapitaStar Birthday Stamp Card Challenge**, where members can collect stamps on the CapitaStar app by completing qualifying activities across the CapitaStar ecosystem, from paying with eligible linked payment methods to purchasing eCapitaVouchers. To mark 15 years of rewarding experiences, 15 winners will each walk away with S\$1,000 worth of rewards, comprising STAR\$® and Ascott Star Rewards (ASR) Points.

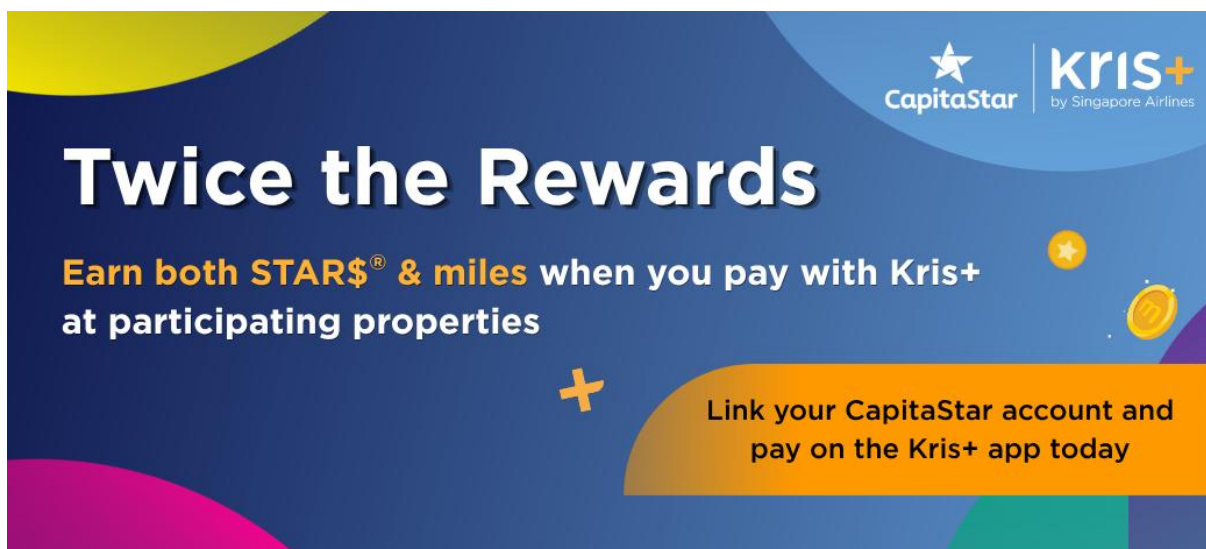
There is more to earn through the month too. Members can enjoy 10X Bonus STAR\$® with a minimum spend of S\$80 using any eligible linked payment method at participating properties, or 10X STAR\$® and a bonus S\$8 eCapitaVoucher with a minimum S\$80 eCapitaVoucher spend.

Even more rewards with Mastercard

As CapitaStar's preferred payment scheme partner, Mastercard is joining the birthday celebrations with exclusive cardholder privileges. Members who purchase S\$250 worth of eCapitaVoucher with a linked Mastercard can receive up to S\$30 in bonus eCapitaVoucher and enter an exclusive lucky draw for prizes, including 80,000 KrisFlyer miles, luxury staycations and more. Citi Mastercard cardholders will receive a further S\$15 eCapitaVoucher with a minimum S\$200 in-store spend on their linked card.

Full campaign mechanics and participating offers are available in [Annexes A to F](#).

Earn both STAR\$® and KrisPay Miles with Kris+



CapitaStar's new integration with Kris+ makes everyday spend twice as rewarding. By linking their CapitaStar and Kris+ accounts, members earn both STAR\$® and KrisPay miles on eligible purchases when they pay with Kris+ at participating CapitaStar properties. KrisPay miles can be transferred to their KrisFlyer accounts at a 1:1 rate within 21 days of crediting.

To mark the launch, CapitaStar and Kris+ are rolling out a series of bonus rewards:

- **1 October to 31 October 2026:** Members who link their CapitaStar and Kris+ accounts and spend a minimum of S\$150 via Kris+ at participating stores will receive 1,500 KrisPay reward miles².
- **1 November 2026 to 31 March 2027:** Members who link their CapitaStar and Kris+ accounts and spend a minimum of S\$150 via Kris+ at participating stores will receive 1,200 KrisPay reward miles.

² Reward miles are not transferable to the participant's KrisFlyer account and can only be used in the Kris+ App.

- **New Kris+ users:** The first 500 members who sign up for Kris+ with the promo code **<KPCS2026>** will receive 1,000 KrisPay reward miles on their first completed transaction made via Kris+ with a minimum spend of S\$5.

Mr Dai Haoyu, Senior Vice President Marketing Planning, Singapore Airlines, said: "Kris+ creates greater value for KrisFlyer members through meaningful collaborations with our partners. Through our partnership with CapitaStar, members can enjoy greater value from their everyday shopping and dining spend by earning rewards across both programmes. This collaboration also creates opportunities to develop more relevant rewards and experiences for members of both programmes."

Further details on the Kris+ launch promotions can be found in [Annex G](#).

For more information on CapitaStar's 15th anniversary rewards and the Kris+ integration, including participating merchants and promotional mechanics, visit the CapitaStar app and website.

About CapitaLand Investment Limited (SGX: 9CI)

CapitaLand Investment is a leading global real asset manager with a strong foothold in Asia. Headquartered and listed in Singapore, CLI connects institutional capital to real asset opportunities through its globally integrated fund management platforms. Operating in over 40 countries, CLI is focused on growing recurring fee earnings, recycling capital efficiently and delivering sustainable long-term value for shareholders through disciplined capital management and responsible investing. For more information, please visit: www.capitalandinvest.com.

(Co. Regn.: 200308451M)

About CapitaStar

CapitaStar is Singapore's leading multi-property lifestyle and rewards programme, serving close to 2 million members. Members can earn STAR\$® at more than 3,000 participating stores across 25 properties through eligible linked payment methods, including Mastercard, DBS/POSB payment modes, ShopBack Pay, eCapitaVoucher and Kris+.

Members can redeem STAR\$® for eCapitaVoucher(s), carpark privileges, exclusive merchant rewards and partner loyalty rewards, providing greater value and flexibility across their everyday shopping and dining experiences. Through continuous innovation and an expanding network of payment and rewards partners, CapitaStar delivers a seamless omnichannel retail experience, empowering members to shop, dine, earn and redeem rewards effortlessly.

For more information, visit www.capitastar.com.

About Kris+

Kris+ is Singapore Airlines' lifestyle rewards app that brings the world of KrisFlyer miles closer to your everyday life. Users can make seamless cashless payments to earn and redeem KrisPay miles instantly when they shop, dine, or commute with over 2,000 partner outlets across Singapore.

As part of the Singapore Airlines Group's broader rewards ecosystem, Kris+ extends the value of the KrisFlyer rewards programme beyond travel, allowing users to earn and redeem rewards across a diverse range of lifestyle experiences. For more information, visit www.krisplus.com.

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ANNEX A: FREEBIE & DEAL DROPS

From 5 to 30 October, CapitaStar members can participate in a month-long treasure hunt and redeem rewards via the CapitaStar app. Clues to hidden reward codes will be released throughout October on CapitaStar's Instagram page (@CapitaStarSG) and the CapitaStar app.

Members who crack the code can redeem complimentary treats from well-loved brands every Monday and Wednesday, while Fridays will feature exclusive deal drops with STAR\$® rewards. New rewards will be released each week, while stocks last.

Illustration of Freebie & Deal Drop Schedule:

S/N	Day	Date	Reward Type (available upon successful reward code entry and redemption, while stocks last)
1	Monday	5 October 2026	Complimentary Treat
2	Wednesday	7 October 2026	Complimentary Treat
3	Friday	9 October 2026	Exclusive Deal Drop + STAR\$® Rewards
4	Monday	12 October 2026	Complimentary Treat
5	Wednesday	14 October 2026	Complimentary Treat
6	Friday	16 October 2026	Exclusive Deal Drop + STAR\$® Rewards
7	Monday	19 October 2026	Complimentary Treat
8	Wednesday	21 October 2026	Complimentary Treat
9	Friday	23 October 2026	Exclusive Deal Drop + STAR\$® Rewards
10	Monday	26 October 2026	Complimentary Treat
11	Wednesday	28 October 2026	Complimentary Treat
12	Friday	30 October 2026	Exclusive Deal Drop + STAR\$® Rewards

For the full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

ANNEX B: CapitaStar Birthday Stamp Card Challenge

CapitaStar members can complete qualifying actions to collect five (5) Birthday Stamps. Members who successfully collect all five (5) Birthday Stamps will complete the Birthday Stamp Card Challenge and receive one (1) lucky draw chance to win one of fifteen (15) prizes worth S\$1,000 each, comprising 500,000 STAR\$® from CapitaStar (worth S\$500), and 200,000 Ascott Star Rewards points (worth S\$500).

Section A: Qualifying Actions to Collect Stamp A – E.

S/N	Stamp	Qualifying Action	Terms and Conditions
1	Stamp (A)	Buy / Gift / Top-up minimum S\$80 eCapitaVoucher in a single transaction	Eligible Members must purchase, gift or top-up a minimum of S\$80 worth of eCapitaVoucher in a single transaction via the CapitaStar app to qualify for Birthday Stamp (A)
2	Stamp (B)	Spend a minimum of S\$80 eCapitaVoucher in a single transaction at participating properties	Visit here for list of participating stores that accept eCapitaVoucher.
3	Stamp (C)	Spend a minimum of S\$80 with other linked payment methods (Mastercard, all DBS/POSB payment modes, Kris+ and/or ShopBack Pay)	To satisfy the qualifying action criteria, members must have successfully linked the applicable payment method(s) before completing the transaction.
4	Stamp (D) or Stamp (E)	Exchange 15 Mini Stamps to unlock either Stamp (D) or Stamp (E). See the qualifying non-spend actions in Section B on how to collect Mini Stamps	Members may exchange every 15 Birthday Mini Stamps earned under the Qualifying Non-Spend Actions category for one (1) randomly assigned Birthday Stamp D or E.

Section B: Qualifying Non-Spend Actions to Collect Mini-Stamps

S/N	Number of Mini Stamps	Qualifying Action	Terms and Conditions
5	10 Mini Stamps	Link a Mastercard credit/debit card on the CapitaStar app for the first time.	Valid for eligible members who newly link a Mastercard credit/debit card on the CapitaStar app from 1 to 31 October 2026.
6	10 Mini Stamps	Link your CapitaStar account on DBS PayLah! for the first time.	Valid for eligible members who newly link their CapitaStar account to DBS PayLah! from 1 to 31 October 2026.
7	10 Mini Stamps	Link your CapitaStar account to Kris+	Valid for eligible members who newly link their CapitaStar account to Kris+ from 1 to 31 October 2026.
8	10 Mini Stamps	Link your CapitaStar account to ShopBack	Valid for eligible members who newly link their CapitaStar account to ShopBack from 1 to 31 October 2026.
9	5 Mini Stamps	Redemption of a valid eVoucher in-store	Eligible Members will qualify for 5 Mini Stamps upon redemption of a valid Complimentary Treat and/or Deal Drop eVoucher
10	3 Mini Stamps	Keying in of valid reward code	Eligible members who successfully crack and enter the correct reward code for the Complimentary Treat and/or Deal Drop eVoucher will receive three (3) Birthday Mini-Stamps.

For the full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

ANNEX C: 10X Bonus STAR\$®

From 1 to 31 October 2026, members can enjoy 10X Bonus STAR\$® (capped at 15,000 STAR\$®) on qualifying purchases with a linked payment method at participating stores (excluding supermarkets and hypermarkets)

This limited-time birthday reward allows members to earn bonus STAR\$® on top of their regular earn rates, making every eligible transaction even more rewarding throughout the campaign period.

Mechanic	Qualifying Spend	Participating Property	Redemption Limit
10X Bonus STAR\$® (capped at 15,000 STAR\$®) in addition to the base STAR\$® earned. Limited to 1 redemption per member per mall per day.	Eligible members must spend a minimum of S\$80 in a single transaction with eCapitaVoucher or any linked payment methods (Mastercard, DBS/POSB payment mode(s), ShopBack Pay or Kris+)	Aperia Mall	First 500 Redemptions
		Bedok Mall	First 2,000 redemptions
		Bugis Junction	First 2,000 redemptions
		Bugis+	First 150 redemptions
		CQ @ Clarke Quay	First 150 redemptions
		Funan	First 3,000 redemptions
		imall	First 150 redemptions
		IMM	First 2,000 redemptions
		Junction 8	First 500 redemptions
		Kallang Wave Mall	First 1,500 redemptions
		Lot One	First 1,500 redemptions
		Plaza Singapura and The Atrium @Orchard	First 2,000 redemptions in total
		Raffles City Singapore	First 500 redemptions
		Sengkang Grand Mall	First 500 redemptions
		SingPost Centre	First 500 redemptions
		Tampines Mall	First 3,000 redemptions

		Tekka Place	First 150 redemptions
		Westgate	First 3,000 redemptions

For full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

ANNEX D: Bonus S\$8 eCapitaVoucher with minimum S\$80 eCapitaVoucher spend.

From 1 to 31 October 2026, members who spend at least S\$80 in eCapitaVouchers at participating stores (excluding supermarkets and hypermarkets) will receive a bonus S\$8 eCapitaVoucher.

Mechanic	Qualifying Spend	Participating Property	Redemption Limit
Bonus S\$8 eCapitaVoucher with minimum S\$80 eCapitaVoucher spend Limited to 1 redemption per member per mall per day.	Eligible members must spend a minimum of S\$80 in a single transaction with eCapitaVoucher	Aperia Mall	First 300 redemptions
		Bedok Mall	First 300 redemptions
		Bugis Junction	First 600 redemptions
		Bugis+	First 300 Redemptions
		CQ @ Clarke Quay	First 300 Redemptions
		Funan	First 600 redemptions
		IMM	First 600 redemptions
		Junction 8	First 600 redemptions
		Lot One	First 300 Redemptions
		Plaza Singapura and The Atrium @Orchard	First 900 redemptions
		Raffles City Singapore	First 600 redemptions
		Sengkang Grand Mall	First 300 Redemptions
		SingPost Centre	First 300 Redemptions
		Tampines Mall	First 600 redemptions
		Westgate	First 600 redemptions

For full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

ANNEX E: Mastercard Cardholder Exclusive

Section A: Exclusive Mastercard Cardholder Lucky Draw

From 1 to 31 October, members will earn one (1) lucky draw chance for every qualifying in-store spend with Mastercard and two (2) lucky draw chances for every eCapitaVoucher purchase made using Mastercard, respectively. At the end of the promotion period, three (3) lucky winners will be drawn to receive the exclusive Mastercard prizes listed below:

Winner	Prize
1 st Prize	80,000 KrisFlyer miles
2 nd Prize	W Hotel Deluxe Room 2D1N with Breakfast for two + a pair of Universal Studios Singapore Tickets
3 rd Prize	Shangri-La Rasa Sentosa Hotel 2D1N Stay with Breakfast for two + a pair of Universal Studios Singapore Tickets

Section B: Mastercard eCapitaVoucher Purchase Exclusive

From 1 to 31 October, members who purchase a minimum of S\$250 worth of eCapitaVoucher on the CapitaStar app with a linked Mastercard can unlock up to S\$30 bonus eCapitaVoucher + two lucky draw chances

Mechanic	Terms and Conditions
Up to S\$30 bonus eCapitaVoucher and two (2) lucky draw chances when you purchase/gift minimum S\$250 eCapitaVoucher with a linked Mastercard.	- Limited to the first 6,050 qualifying redemptions during the Promotion Period, on a first-come, first-served basis. - Bonus eCapitaVoucher rewards are subject to availability and will be randomly awarded as \$15, \$20, \$25 or \$30 eCapitaVoucher. - Applicable to eligible transactions made with a linked Mastercard Credit/Debit Card on the CapitaStar app.

Section B: Mastercard In-Store Spend Exclusive

Mechanic	Terms and Conditions
Spend min. S\$80 with a linked Mastercard at participating properties to get one (1) lucky draw chance.	Members must have successfully linked their Mastercard credit or debit card to the CapitaStar App prior to making a qualifying transaction. Each minimum spend of S\$80 in a single transaction charged to a linked Mastercard credit or debit card will entitle the member to one (1) lucky draw chance.

For full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

ANNEX F: Citi Mastercard Exclusive

From 1 to 31 October 2026, members can receive a bonus S\$15 eCapitaVoucher when they spend a minimum of S\$200 in-store with a linked Citi Mastercard at participating properties.

Mechanic	Terms and Conditions
Spend minimum S\$200 in a single transaction during the Promotion Period with a linked Citi Credit/Debit Mastercard at any participating properties to receive S\$15 eCapitaVoucher.	- Limited to the first 7,440 redemptions in total throughout the Promotion period on a first-come, first-served basis. Crediting of the Reward(s) is subject to weekly availability. 1,860 rewards will be made available each week 1,860 Reward stocks will be released in tranches every Thursday, 0700hrs from 1 – 31 October 2026 on the following dates: 1 Oct 2026 8 Oct 2026 15 Oct 2026 22 Oct 2026 There is no limit to the number of Rewards a member may receive during the Promotion Period, provided the minimum spend requirement is met in a single transaction.

For full list of terms and conditions, please visit:

<https://www.capitastar.com/en/promotions/CapitaStar-15th-Birthday-2026.html>

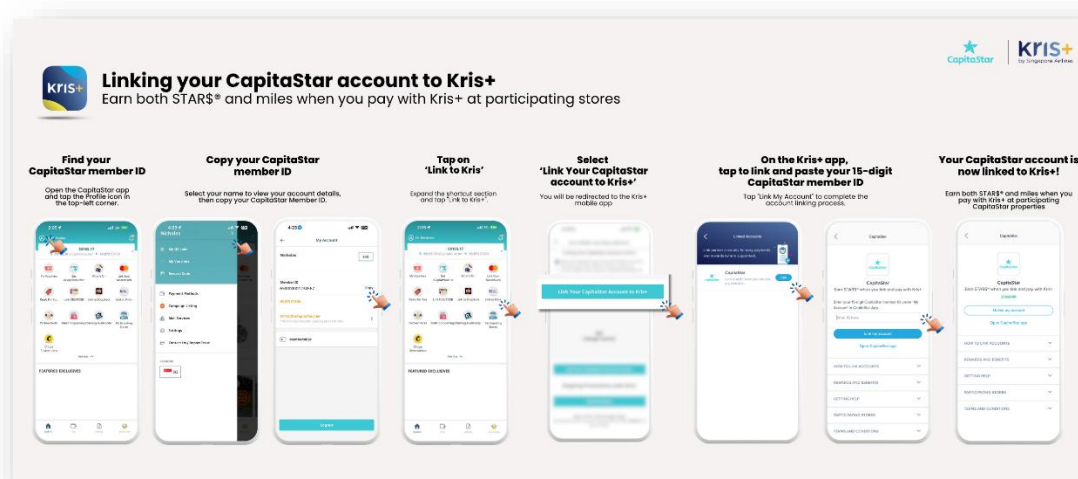
ANNEX G: Kris+ x CapitaStar Launch Campaign

From 1 to 31 October 2026, members who link their CapitaStar account to Kris+ and spend a minimum of S\$150 in a single transaction via Kris+ at participating stores will receive 1,500 KrisPay reward miles awarded to their Kris+ account.

Section A: Kris+ Launch Campaign (1 – 31 October 2026)

Campaign Promotion	Terms and Conditions
Spend minimum S\$150 via Kris+ at participating stores to receive 1,500 KrisPay reward miles (worth about S\$15) on the Kris+ app.	- To be eligible for the promotion, members must (a) successfully link their CapitaStar account to Kris+, and (b) commence the CapitaStar Rebates Challenge on the Kris+ app during the Promotional Period. Failure to satisfy either requirement will render any spend ineligible for the promotion, and no rewards, rebates, or benefits will be awarded in respect of such spend. - Promotion is limited to the first 1,000 members who successfully start and complete the Challenge. Each eligible member is entitled to a maximum of one (1) redemption throughout the Promotional Period. - The Reward is not transferable to the Participant's KrisFlyer account and can only be used in the Kris+ App.

Section B: Infographic on Linking your CapitaStar account to Kris+



Discover how to earn both STAR\$® and KrisPay miles with CapitaStar x Kris+ at:

https://www.capitastar.com/sg/en/capitastar_krisplus/earnwithkrisplus.html