



Leading Franchise, Robust Balance Sheet



May 2009



Disclaimer

This presentation may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, availability of real estate properties, competition from other companies and venues for the sale/distribution of goods and services, shifts in customer demands, customers and partners, changes in operating expenses, including employee wages, benefits and training, governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business. You are cautioned not to place undue reliance on these forward looking statements, which are based on current view of management on future events.



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 - Strategic Principles
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 - Franchise & Financial Strength
 - Business Model
- **Delivering Quality Real Estate**

Understanding CapitaLand

A corporate culture that focuses on:

People
Alignment of Corporate Culture & Strategy
Passion for Quality Real Estate
Shareholder Return Focus
Capital Management
Business Model
Bias for Action
Execution Discipline



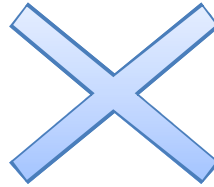
The old cliché...

What are the 3 key things to focus on in Real Estate?

Location. Location. Location.



Important, but not the FIRST thing.



Location. Location. Location.



For CapitaLand it's:

People. People. People.



**Strategy.
Location. Quality.
Execution Discipline.**



Committed to “Building People”

- **Strong Organisational Alignment & Resonance**
 - Through Communication & Culture
- **Graduate Development Programme**
 - Young. Smart. Hunger to Experience & Learn on the job.
- **“CLIMB”**
 - *CapitaLand Institute for Management and Business*
- **Internal Transfers**
 - 2 year “rule”: Keep fresh. Keep the best.
- **Mid Career Hires**
 - Various Disciplines
- **RE100**
 - 100 hours Real Estate Conversion Course



Real Estate is a Capital Intensive Industry

**Large Capital Requirements.
Lumpy & Illiquid Assets.
Cyclical.**

**Capital Management is a
Critical Strategic Component of Execution**



Real Estate is a Capital Intensive Industry

**Most RE franchise failures have been failures of
Capital Management, NOT Business**

**Grow Aggressively -
But Protect the Downside.**



Capital Management is NOT Treasury Management

It includes many aspects:

Asset Liquidity*
Asset Returns
Capital Allocation*
Capital Recycling
Capital Structure
Sources of Capital
Matching Capital with Assets
Risk Management Process*
Business Model Design
Financial Flexibility*
Entity Structure
Sector Focus*
Setting of KPI's*
Tax Planning
Strategic Investor Relations*
Reputation in the Capital Markets



Focus on TSR* - implications for Capital Management

$$\text{ROE} = \text{ROTA} + \text{Capital Mgmt}$$



**Drives
TSR**



**DECENTRALISED
Operating
Performance**



**CENTRALISED
Capital Mgmt &
Policy**

****TSR = Total Shareholder Returns***



Liquidity

- **Invisible but critical**
 - Like oxygen.
 - Only realise importance when you don't have it.
- **Crisis shows liquidity was mispriced**
 - Forgotten relationship between price and liquidity
- **Liquidity is not just cash and undrawn facilities**
 - Asset liquidity
 - “Invisible” capacity of credit markets
 - Reputation in capital markets



Another common saying...

Buy Low. Sell High.



In practice you need to do the reverse...



Sell High. Buy Low.





RE Businesses “Make” Money in a Downturn

Sell High. Buy Low.

All can prosper in an up-cycle. Few can buy in a downturn.

**Don't miss the window of liquidity in the Real Estate up-cycle...
otherwise you don't have the capacity to plant future “seeds” of profit.**



In Summary

People First.



In Summary

**Passionate about Real Estate.
Unemotional about Assets.**



In Summary

**Aggressive in Business.
Conservative in Capital Management.**



In Summary

3 Certainties: Death, Taxes & The Real Estate Cycle.



In Summary

Liquidity is Invisible, but Critical.

Financial Flexibility is a Strategic Advantage



In Summary

Build and Protect Reputation.

**Quality Real Estate.
Trusted Custodian of Capital.**

Transformation 2000-2008





2000 to 2008: Business Transformation

Metric	2000	2008
Revenue Under Management	S\$2.9b	S\$5.9b
Overseas EBIT Contribution	23% = S\$173m	60% = S\$1,323m
No. of Cities	33	123
Listed REITs & RE Funds	1	22
Assets Under Management	S\$265m	S\$25.9b
No. of Retail Malls (Optg+Pipeline)	7 (7+0)	95 (54+41)
Units of Serviced Residences	about 6,000	about 25,000



2000 to 2008: Financial Strength

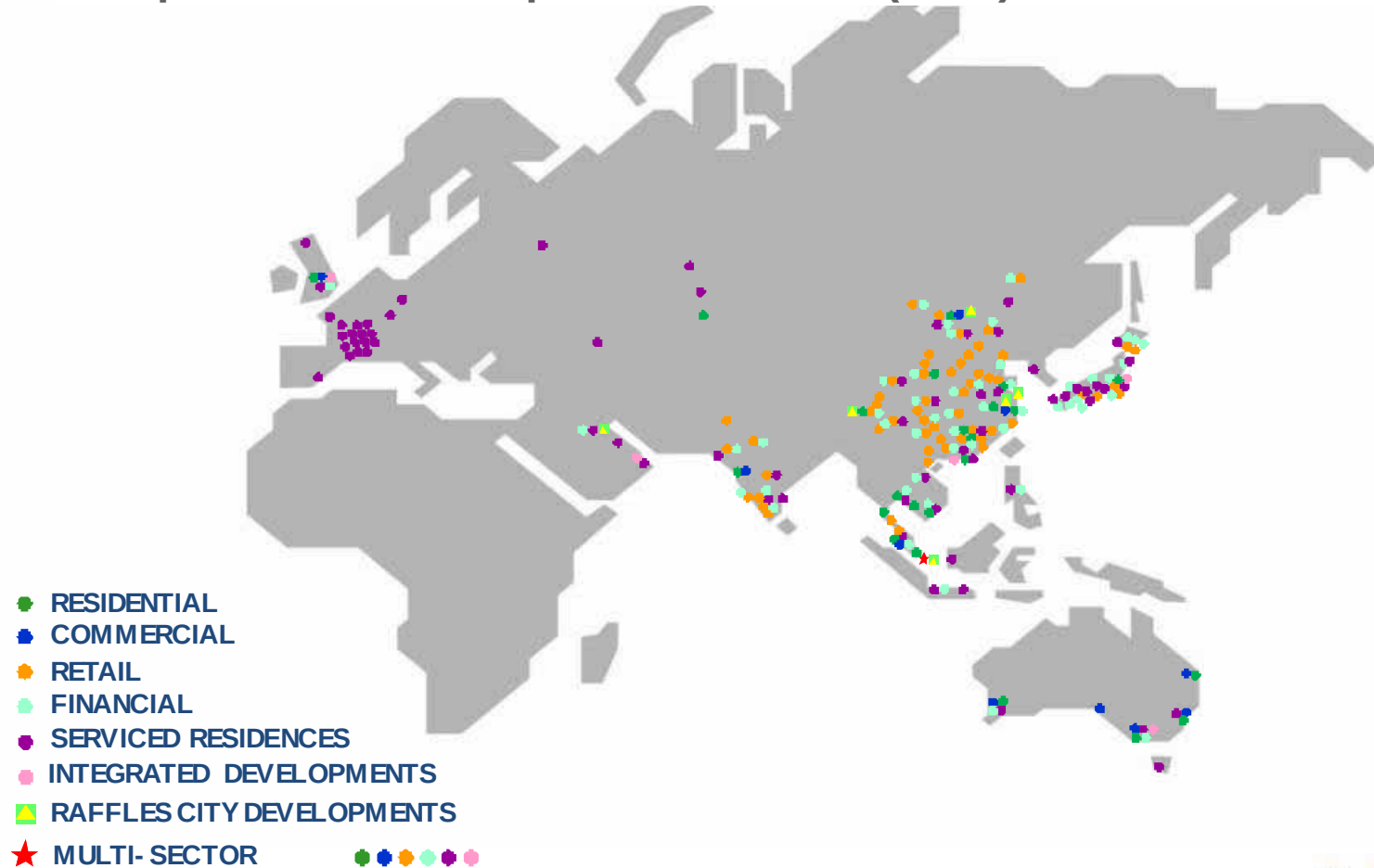
Metric	2000	2008
EBIT	S\$754m	S\$2,214m
PATMI	-S\$287m	S\$1,260m
ROE	1.5%	12.2%
Cash	S\$879m	S\$4.2b
Net Debt / Equity	0.92x	0.47x
Interest Cover Ratio	1.8	5.0

Total Profits After Tax and Minorities (2000 to 2008) = S\$5.9 billion



A Multi-National Footprint

About 120 cities in over 20 countries, across Asia Pacific, Europe & the Gulf Cooperation Council (GCC) countries





Key Decisions in Transformation...pg 1

- **Launch RE Financial Services (CFL)**
 - Journey of gaining expertise in broad Capital Markets
- **Re-launch first S-REIT (CapitaMall Trust)**
 - Lesson of perseverance & execution discipline
- **Spin-off CCT**
 - 2 REITs to make a trendline...(now 5 REITs)
- **Exit Hotel Business**
 - Non-emotional. Signaled seriousness.
 - Unlock capital for:
 - Better Returns. Focused Growth. Achieve Leadership.



Key Decisions in Transformation...pg 2

- **Focused Growth: Re-allocation of Capital**
 - Fund Management
 - China Platform
 - Asian Retail Mall Platform
 - Global Serviced Residences



Key Decisions in Transformation...pg 3

- **2 Principles of Pre-emptive Capital Management**
 - *Raise capital when you don't need it.*
 - *Don't squeeze the Orange. Grow the Orchard.*
- Develop good reputation / track record in Capital Markets
- S\$2.7bn of cheap Convertible Bonds issuance
- Divestment of bulk of office portfolio at peak
- De-lever and high cash at cycle peak.
- Pre-emptive Rights Issue
 - Emphatically strong B/S.
 - Very liquid stock.

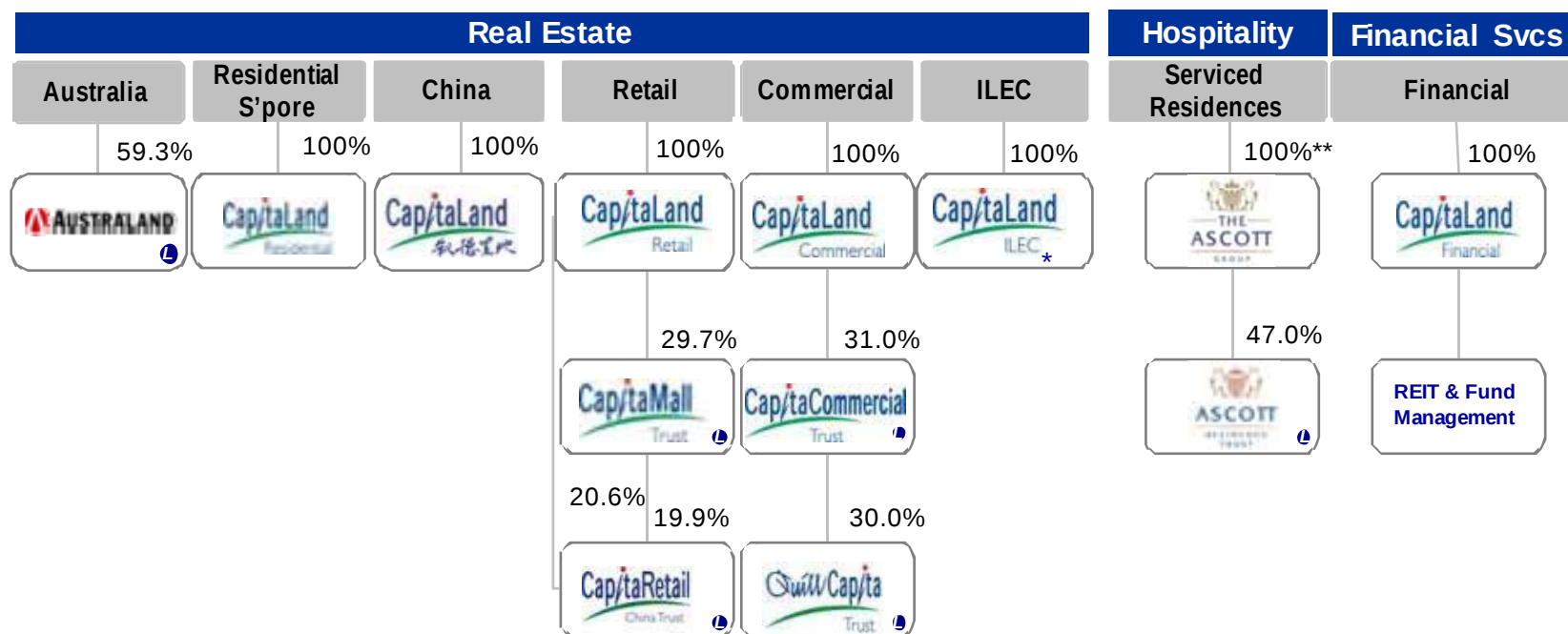
Overview





Corporate Structure - Multi-Sector Skill Sets

- Strong core skill sets in real estate development and management across the residential, commercial, retail and serviced residences segments
- Value added financial services arm



Other Listed Entities

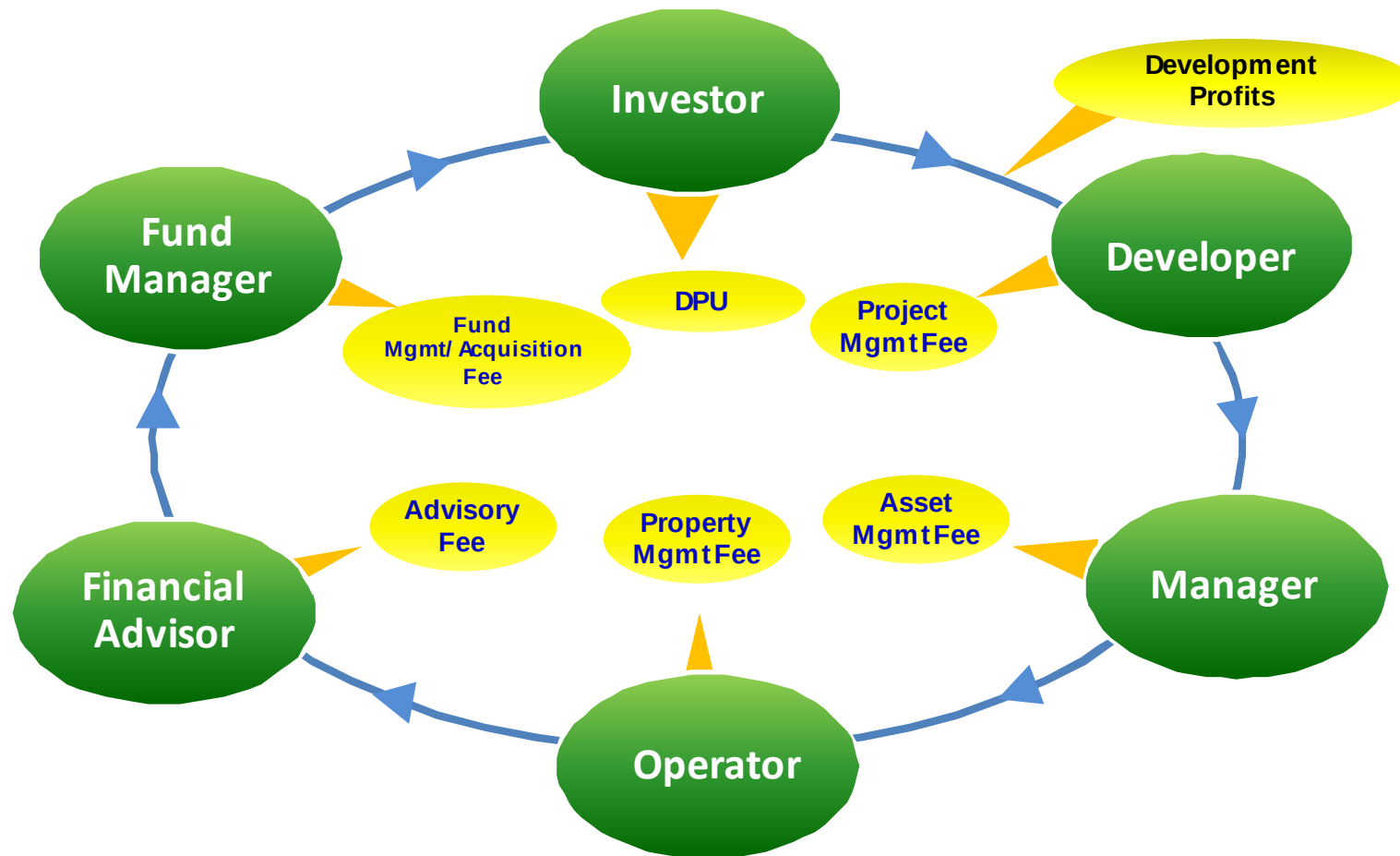
* Integrated, Leisure, Entertainment & Conventions

** CL completed compulsory acquisition of The Ascott Group on 28 April 2008





Complete Real Estate Value Chain





Business Model Focuses on Capital Productivity





Capital Management Framework

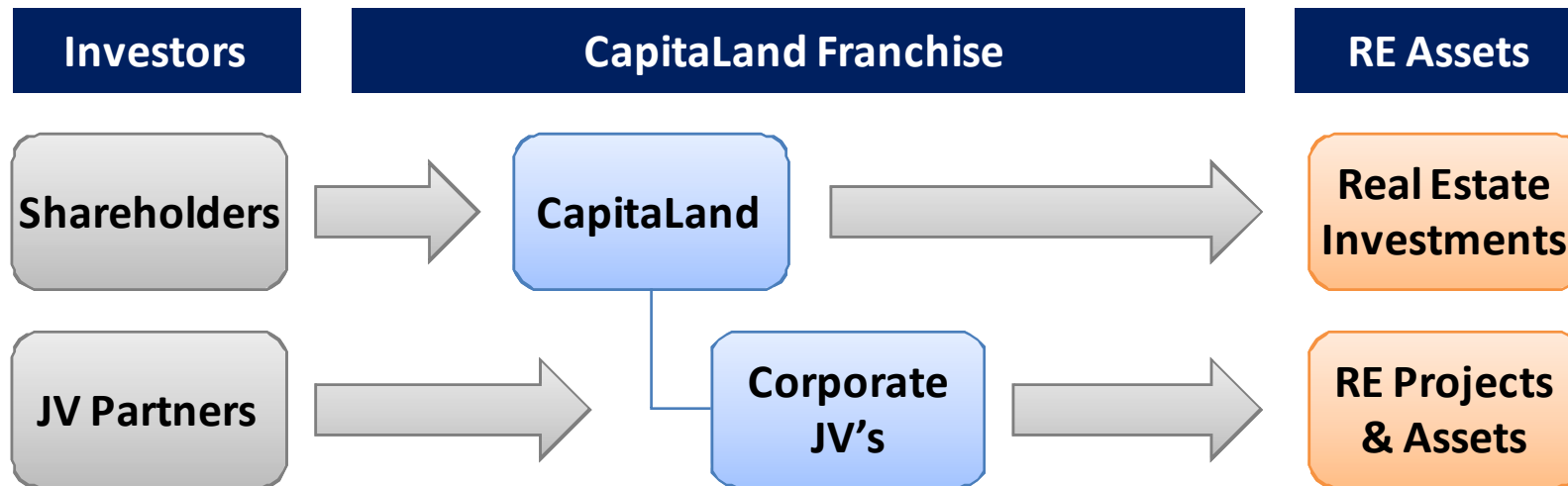
Trusted Intermediary – Matching Capital & Risk





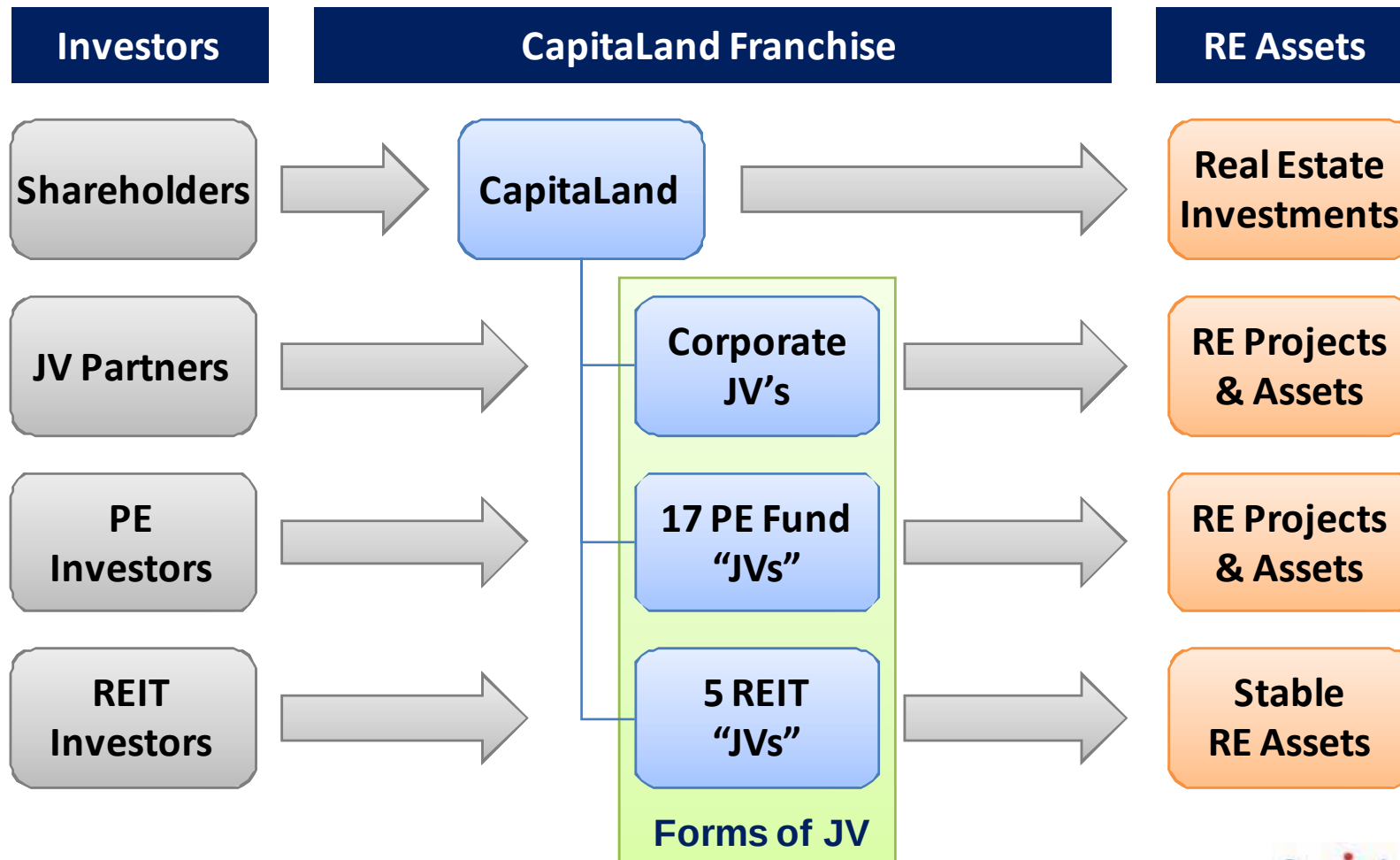
Capital Management Framework

Trusted Intermediary – Matching Capital & Risk



Capital Management Framework

Trusted Intermediary – Matching Capital & Risk





A few points:

- **Capital Recycling**

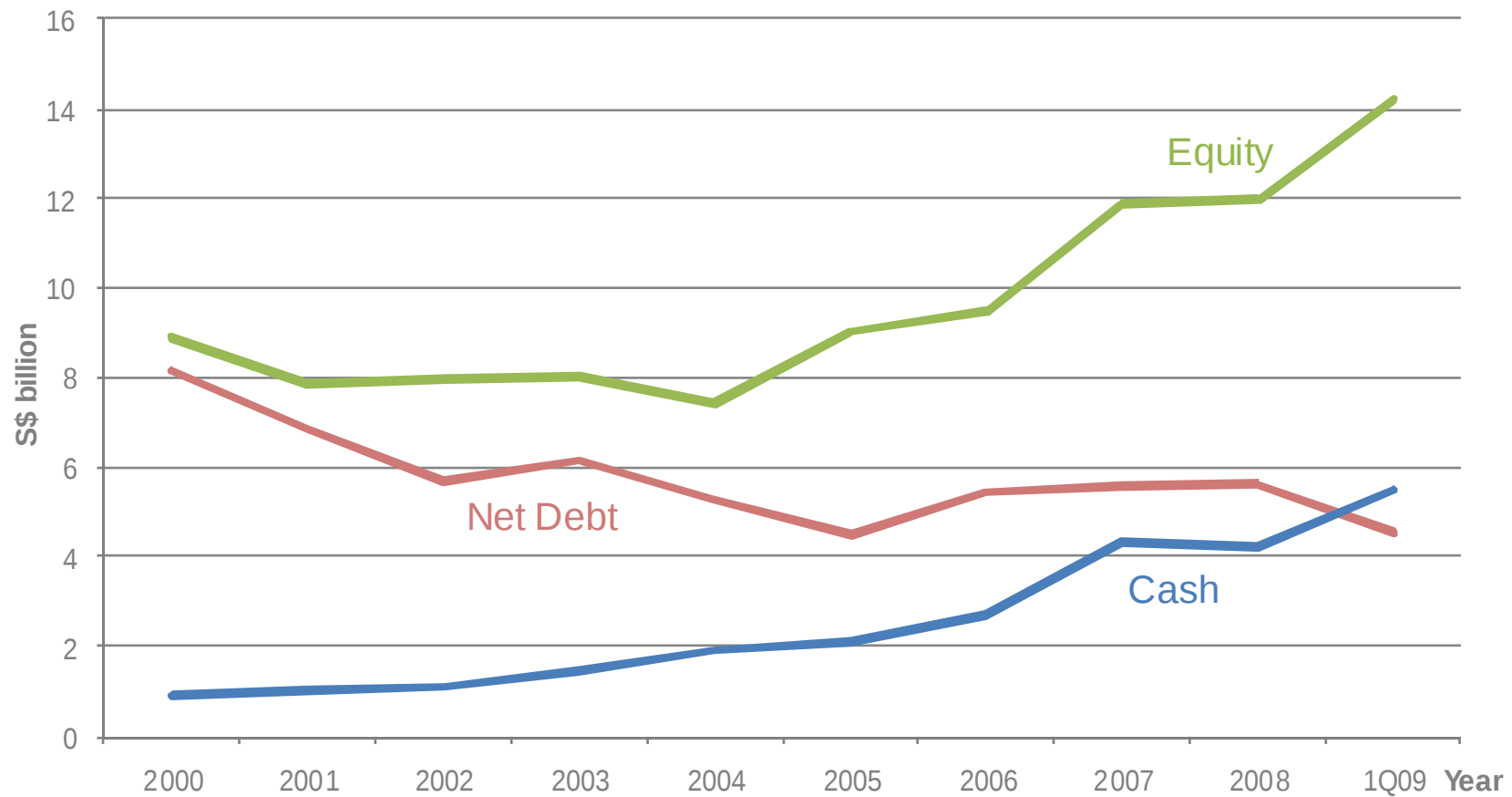
- The dirty little secret:
ALL RE businesses must recycle capital
- Strongly articulated & executed by the Group

- **REITs**

- Alive and well
- Still most tax-efficient way to own stable Real Estate
- First cyclical downturn, part of S-REITs “growing up”
- Reduced systemic risk for Singapore
- Sponsored REIT model has strengths



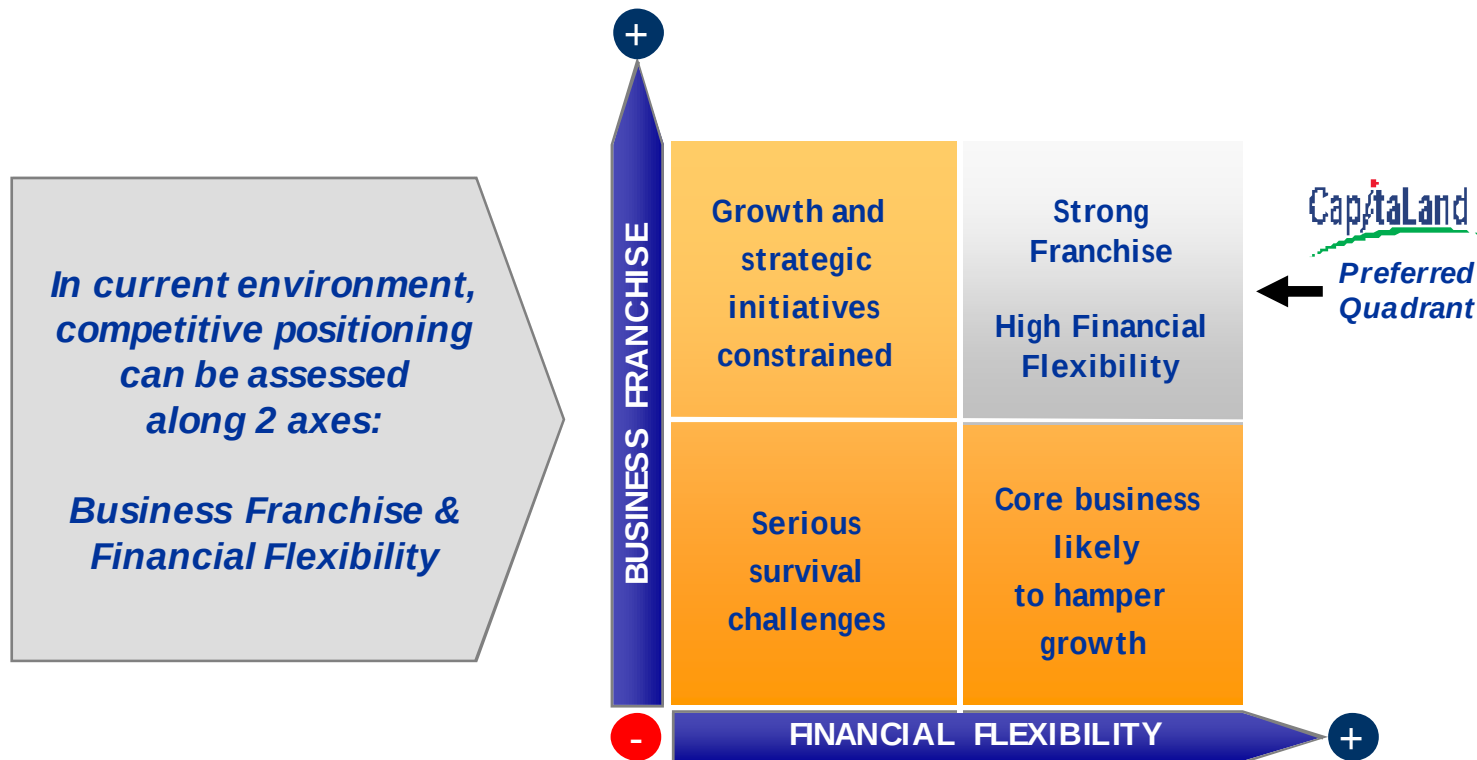
Strong Position Heading into the Downturn





Financial Flexibility now a Strategic Differentiator

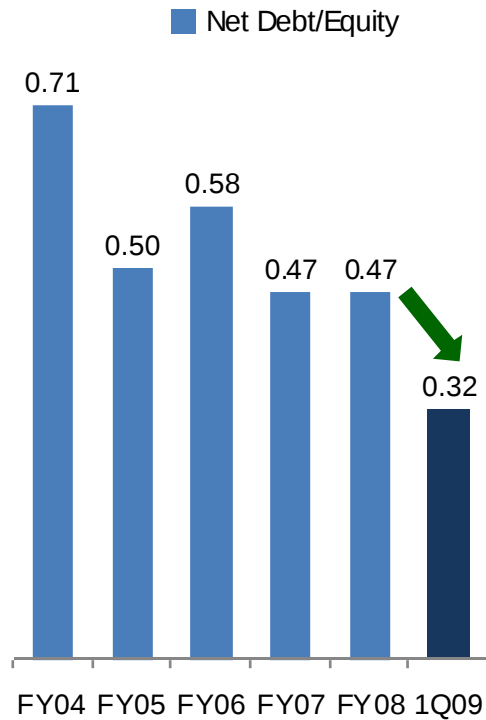
- Rights Issue raised S\$1.8 billion in 1Q09
- Positioned to take advantage of unique market opportunities ahead



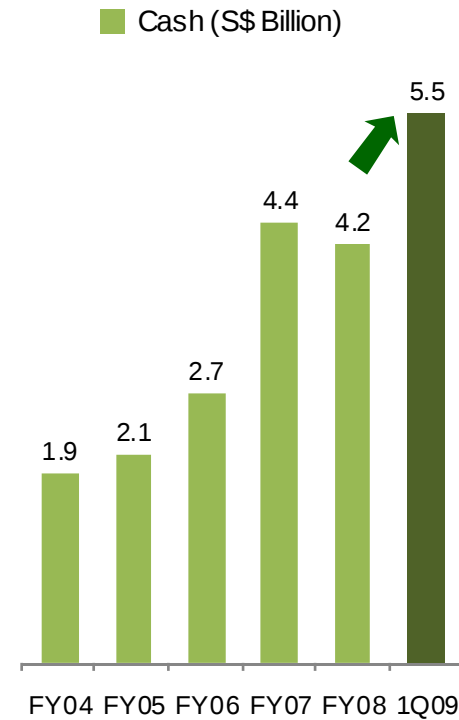


Enhanced Financial Strength after Rights Issue

Improved Gearing



Strong Liquidity





Positioned for Next Phase of Growth

- **Continue to focus on core markets**
 - Singapore; China; Australia
- **Extend leadership position in core businesses**
 - Residential, commercial, retail, serviced residences, integrated developments and real estate financial services
- **Further enhance financial flexibility**
 - Environment presents unique opportunity to extend market leadership
 - Take advantage of market opportunities
- **Leverage on financial services expertise**
 - Capitalise on dislocation and distressed situation in real estate markets
- **Improve efficiency and build human capital**
 - Review operational & administrative costs and nurture human capital



8 Year Journey to Leading Franchise



Delivering Quality Real Estate





Scotts HighPark, Singapore





RiverGate, Singapore





The Vista, Ho Chi Minh City





The Riviera, Foshan



Wilkie Edge, Singapore





One George Street, Singapore





Rihan Heights, Arzanah





The Orchard Residency, Mumbai





Raffles City Beijing





Raffles City Chengdu





Raffles City Hangzhou





Integrated Civic, Cultural, Retail & Entertainment Hub @ Vista Xchange, one-north, Singapore





Ascott Singapore Raffles Place





ION Orchard, Singapore



Thank You

