

The Ascott Limited



12 January 2011



2010 – Transformed Ascott Reit



- Injected 28 quality stabilised assets in Europe and Asia into Ascott Reit
- Doubled the REIT's asset size to S\$2.83 billion
- Increased Ascott's financial capacity to capture new growth opportunities





2010 – Growing the Network & Opening New Properties



- Opened 14 new properties with over 2,800 units
- Secured 12 management contracts with over 2,000 units



2010 – Strong Operational Performance

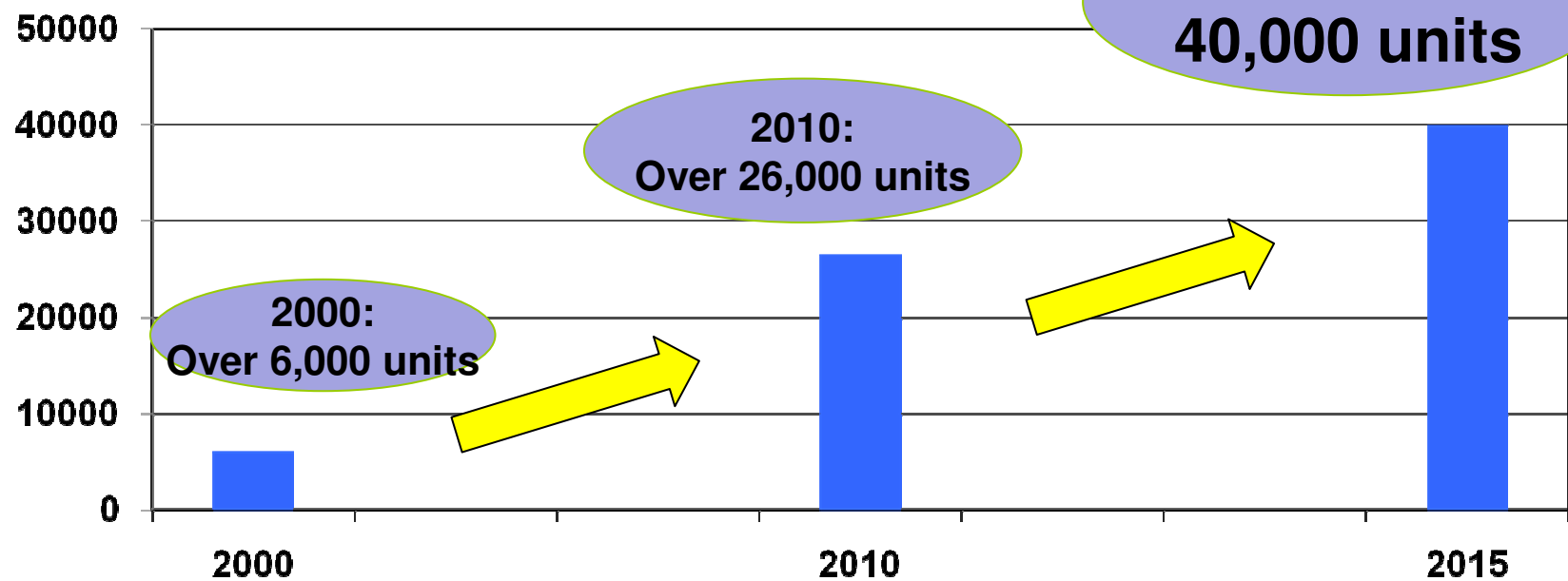
- Stronger occupancy and RevPAU since mid 2010
- EBIT YTD Sep 2010 of S\$76.4 million, up 239% YoY

(S\$ million)	YTD Sep 09	YTD Sep 10	Change
EBIT	22.5	76.4	239% ↑



On Track to Achieve 40,000 Units by 2015

Apartment Units





Aggressive Expansion in 2011



- Capital recycling – S\$1 billion to be redeployed for investments
- To add at least 12 operating properties with about 2,000 units to our network
- To secure 12 more new management contracts and investments with another 2,000 units



North Asia



- Target to have 15,000 units in North Asia by 2015, from current over 10,600 units
- Target to have 12,000 units in China by 2015, from current over 6,300 units
- To increase investment in China
- Recently opened Ascott Maillen Shenzhen in Jan 2011
- To open Ascott IFC Guangzhou in 2011



Southeast Asia & Australia



- Target to have 14,000 units by 2015, from current over 8,400 units
- Largest international serviced residence owner-operator in major cities eg Bangkok, Jakarta, Ho Chi Minh City and Manila
- To open Somerset Central TD Hai Phong City in Vietnam in 2011
- To strengthen investment in Singapore



Europe



- Ascott is the largest Singapore investor in France
- Asset size of about S\$600 million in France
- Target to have 7,000 units by 2015, from current over 5,000 units
- Build presence in Paris, London and Germany
- Expand into Central Europe and Eastern Europe



GCC / India



- Target to have 4,000 units in GCC / India by 2015, from current over 2,000 units
- Accelerate investment in India
- 6 properties under development in India
- First property, Somerset Greenways Chennai, due to open end of 1st quarter 2011

Building Platforms to Support Growth





Improve Customer Experience

- To invest about S\$70 million to refurbish 16 properties (in progress or starting in 2011)
- 1st in serviced residence industry to offer Best Rate Guarantee
- 1st global serviced residence company to have private GDS chain code 'AZ'



Citadines Prestige
South Kensington London



Citadines Prestige
Holborn-Covent Garden London



Upgrade Systems & People



- Enhance operations through information systems upgrade
 - Property management and financial system upgrades
 - Roll out to all properties by end 2011
- Upgrade our people
 - Programmes to attract and recruit talents (e.g. Ascott Management Associates Programme, Internships)
 - Tap a global talent pool with opportunities to cross-post talented staff to different countries

Latest Additions to Global Network





6 New Additions With About 1,200 Units



- 6 management contracts, 1 investment
 - China
 - Philippines
 - Malaysia
 - Qatar
 - Germany



New Addition in China

- Serviced residence in Shanghai
 - Brand to be finalised
 - Management contract
 - 137 units
 - The property is currently Panorama Hotel Shanghai
 - Strategic location in Huangpu District in Shanghai's vibrant city centre
 - Near renowned tourist attractions such as The Bund and Nanjing Road
 - Offers spectacular views of Huangpu river, Oriental Pearl TV Tower, Jinmao Tower and Shanghai World Financial Center





New Addition in the Philippines



- Ascott Bonifacio Global City
 - Extend footprint to the fast-developing Taguig City
 - Second Ascott-branded serviced residence in the Philippines
 - Management contract
 - 220 units
 - To open in 2014
 - Located in the business hub of Bonifacio Global City. The area is home to headquarters of MNCs





New Addition in the Philippines

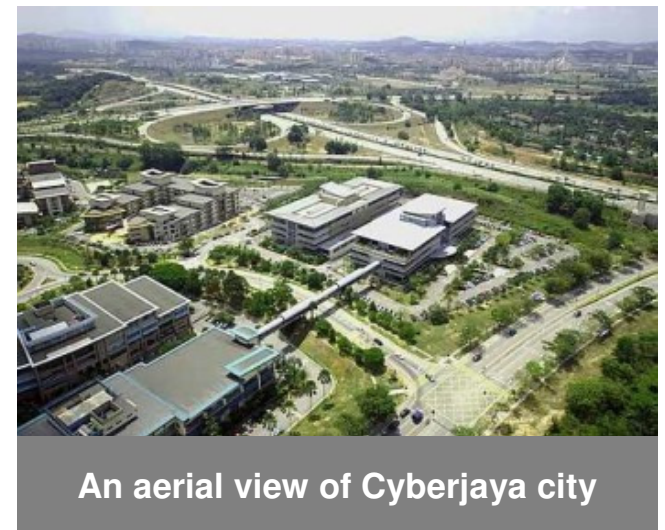
- Citadines Salcedo Makati
 - 1st Citadines Apart'hotel in the Philippines
 - Management contract
 - 215 units
 - To open in 2014
 - Located in Salcedo Village within Makati Central Business District
 - Walking distance to Business Process Outsourcing centres and Grade A office buildings
 - Recreational facilities and attractions such as the Makati Sports Club and Velasquez Salcedo Park are within the vicinity





New Addition in Malaysia

- Citadines D’Pulze Cyberjaya
 - First international brand of serviced residence to open in Cyberjaya, the ‘Silicon Valley of Malaysia’
 - Management contract
 - 270 units
 - To open in 2014
 - Part of a development with offices and a retail mall
 - Near renowned multinational companies and Malaysia’s top educational institutions





New Addition in Qatar

- Ascott Doha
 - First Ascott-branded property in Qatar
 - Qatar is one of the fastest growing countries in the world due to its huge oil and gas reserves
 - Management contract
 - 223 units
 - To open in 1H 2011
 - Ascott Doha is in the heart of Doha's diplomatic district
 - Near City Centre mall, one of Qatar's best known retail and entertainment destinations
 - Easy access to the city's top MICE venues – Doha Exhibition Centre and the upcoming Doha International Conference and Exhibition Centre





New Addition in Germany



A Member of CapitaLand

- Citadines St Michaelis Hamburg
 - Hamburg is Germany's second largest city
 - 128 units
 - To open in 2013
 - Signed management contract
 - Investment of about €20 million
 - Prime location at the junction of three strategic areas
 - the city centre;
 - HafenCity, an up-and-coming commercial, retail and entertainment district; and
 - Reeperbahn, the city's most popular tourist area
 - The property will be next to St Michaelis, a renowned church and landmark of Hamburg



Conclusion





Ascott – Primed for growth in 2011 and beyond



- On track to achieve global target of 40,000 apartment units by 2015
- Reinforce Ascott's position as a real estate company with strong hospitality capabilities to create value for customers and partners
- Capital recycling – S\$1 billion to be redeployed for investments
- To add at least 12 operating properties to our network in 2011
- To secure 12 more new management contracts and investments in 2011
- Building platforms to support aggressive growth

Thank You

